

# HINGHAM

## NEIGHBOURHOOD PLAN

### Results of the Neighbourhood Plan Household Survey, June/July 2022

275 households responded out of 1078 total households in Hingham, a 26% response rate.

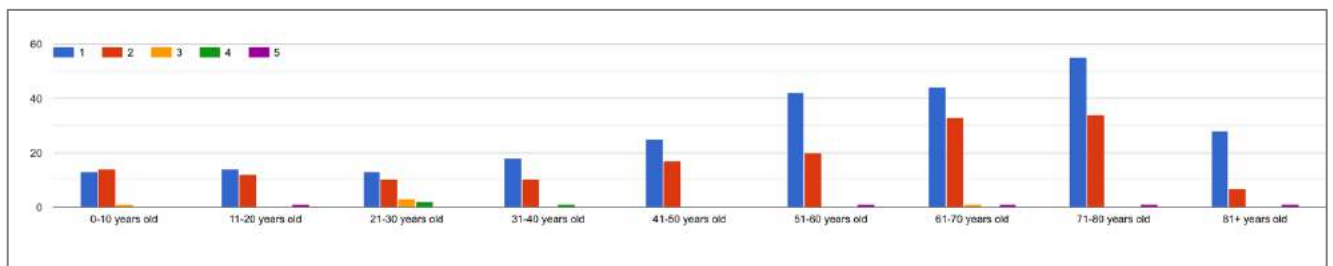
#### ABOUT YOUR HOUSEHOLD

##### (1) Age of people in your household.

**Summary of the data:** Slightly older respondents compared to the age demographic distribution of the parish (see Data Profile document, page 22). Considerable number of respondents have indicated that they are the only resident in their house. Overall, data shows that we have heard from a cross section of the population.

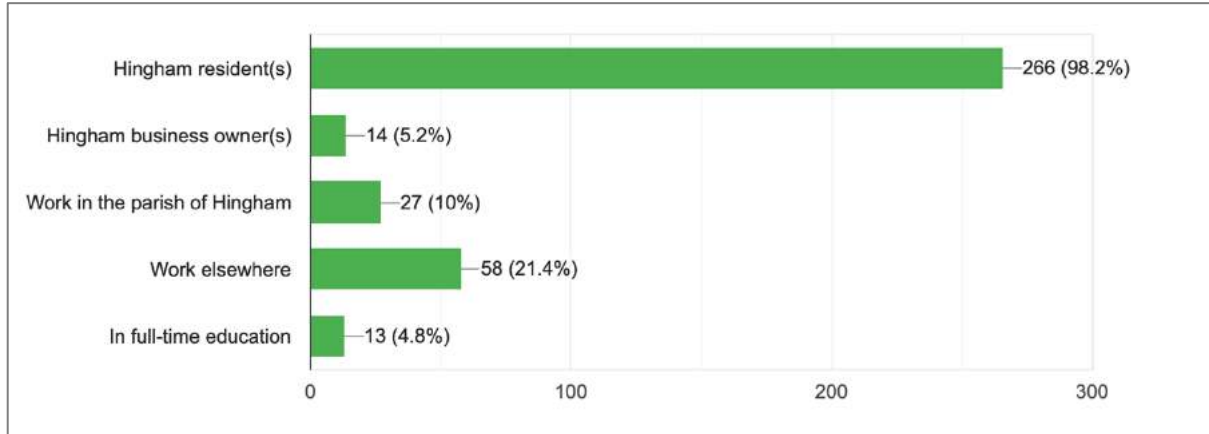
Total across households: 613 respondents

- 0-10 years old: 39 respondents
- 11-20 years old: 43 respondents
- 21-30 years old: 50 respondents
- 31-40 years old: 42 respondents
- 41-50 years old: 59 respondents
- 51-60 years old: 87 respondents
- 61-70 years old: 118 respondents
- 71-80 years old: 128 respondents
- 81+ years old: 47 respondents



##### (2) Please tell us about yourselves

**Summary of the data:** Most respondents were residents of the parish (98.2% of respondent households). A small number owned businesses (5.2%). More work elsewhere (21.4%) compared to work in the parish (10%). A further 28 of respondent households said they were retired. A small number were in full-time education (4.8%). Note, households could tick more than one box.



**Other (also specified)**

- Also retired too
- Community car driver
- disabled and out of work
- home-schooled
- housewife OAP
- looking for work
- One is retired and now just a housewife
- Pensioner
- Pensioners
- Retired x28
- Retired & Carer
- Semi-retired

**GENERAL QUESTIONS**

**(3) What do you value most about Hingham?**

261 responses

**Summary of the data:** Community was mentioned the most, followed by shops and good facilities.

**Action:** Review Vision and set Objectives.



- Buses into Norwich
- Character of the town centre
- Character, nature, Good range of services and facilities
- Children's play areas
- Classic Georgian style and consistency which makes it the desirable town it is.
- Close access to shops and unspoilt and beautiful marketplace and Fairland
- Community
- Community
- community amenities
- Community feel, Fairland Green, Friendliness, Amenities, Doctors.
- Community spirit
- Community spirit
- Community spirit and village like atmosphere
- Community spirit, local business
- Community spirit, plenty of social and community events and clubs. Good community facilities. Easy to safely walk in nearby countryside. Easy access to Norwich and Wymondham for larger shops and train. Pleasant Georgian town centre. No huge housing developments. Apart from post office, good local shops
- Community spirit. Quietness
- Community- friendly, helpful, caring
- Compact size
- Convenience of shops, especially the Co-op
- Convenient services
- Country Village with excellent amenities
- Country walks
- Cross section of people, antiquity (buildings)
- Difficult to find us (from A11 north follow ""Gravel Pits"" ) NEVER change that.
- Doctors surgery
- Doctors surgery"
- Doctors. Chemist. Good selection of shops
- Doctors/Boots/chemist/all shops that serve the community.
- Doctors/bus routes/local amenities/pub/feeling of safety/friendly community
- Dr surgery, primary school, playschool op
- Easy access, buses to Norwich every half hour.
- Especially shops and a good doctors surgery within walking distance. Good bus service."
- Everybody nice and friendly
- Excellent doctors
- Facilities
- Facilities - shops and transport
- Facilities and location (Rural but convenient for Norwich, etc)
- Facilities- butcher baker greengrocer pub cafe"
- Facilities, retail, surgery, leisure community,
- Facilities. 2. Friendly helpful residents
- Family, Hingham Doctors, Bus route
- Feels safe
- First class GP practice"
- Food transport links
- friendliness
- Friendly
- friendly and caring community
- Friendly church
- Friendly community, helpful, caring
- Friendly community, local shops. Good sports centre and sports field with room to increase in size. Bus service. Good doctors surgery. Plenty of activities. lovely walks.
- Friendly environment and compact
- Friendly people walking their dogs
- Friendly place

- Friendly place to live and always things going on
- Friendly residents mostly. The shops, The pub, the doctors surgery.
- Friendly residents, shops, doctors. No crime.
- Friendly, pleasant surroundings, good amenities
- Friendly, safe, good local amenities and services. Just about the right size, not too big not too small. Far enough from A11 so that development less than surrounding villages
- Friendly
- Friendship
- Generally friendly people.
- Georgian town centre. Proximity to Norwich and A11 to London. Amenities. Affordable housing. Quiet.
- Good bus service
- Good community
- Good community; facilities like co-op. Boots and community halls, library. Peaceful and quiet
- Good doctors
- good doctors, good range of shops, no need to travel. Location makes access to other local towns easy. All facilities are excellent
- good library
- Good Local Businesses, Excellent Surgery, Good sporting facilities
- Good neighbours
- Good neighbours. Beautiful village. The pub
- Good services, range of shops, safe environment for children
- Good shops and bus service
- Good shops for a small town
- Good shops
- Good shops
- good transport
- Great cafes.
- Great facilities and people
- Great range of amenities for a community of its size.
- Green spaces, trees, hedgerows, traditional architecture, local pub, independent shops
- Having amenities to hand and the friendliness of residents
- Having the amenities whilst firmly still being a village (everyone says hello) and not slipping into becoming a town; it is wonderful to be surrounded by actually functional towns.
- Helpful people during lockdown"
- Hingham as it is now
- Hingham has all we need, except a post office
- Hingham has much charm and a full range of amenities
- Historic and attractive small town centred around the Market Place.
- Historic buildings and layout. QUIET. Central green spaces. Footpaths. The shops we need. Buses
- History. Georgian architecture. Not too big and not too small green spaces.
- How nice the people are. And the beauty, history and peacefulness of the place.
- I DID ENJOY the ease of access to the shops and other amenities as well as the historic interest, but this is no longer the case
- I live on the outskirts, so I value peace and quiet. Hingham also has the best doctors surgery
- I moved here in 1997 and it's the first place that's ever felt like home"
- I value the historic marketplace area and the small businesses. Also the excellent bus service to Norwich, and fantastic surgery and Boots Pharmacy
- I would like to use all the shops but can't get out now.
- interesting and varied architecture
- Isolation and rural setting.
- It has a lot of facilities and is friendly and inclusive
- It has a village feel
- It has all the necessities with shops, pharmacy and GP which are good for the size of Hingham
- It has everything we need
- It is possible to get most day to day needs met within the town, easy access to open countryside

- It's a model village still in good shape. Prepare for the next 50 years plus, with undoubted economic crisis with climate change to come
- It's a small town that feels like a village
- It's individuality
- It's quiet, safe and most people are friendly. We have the shops that we need here.
- It's residents and their community spirit. Beautiful countryside walks, the lovely butchers, bakery, gallery and pub
- It's uniqueness, it's connection to its past history
- It's a lovely place to live. Good community. Lovely marketplace and surrounding countryside
- It's a nice village
- It's size and historical centre. Location is surrounded by farmland which makes it nurturing and peaceful
- It's still a quiet peaceful village/town which so far is untouched by modern society - some of the recent building spoils Hingham
- Its size - not too big, not too small. Big enough to support an excellent range of facilities. there's not much you can't get done in Hingham
- Living in small town with great doctors surgery and other businesses plus great transport to and from Norwich and Wymondham
- Local amenities - butcher, baker, doctor's surgery, dentist, pub, tennis club
- Local community, and friendly area with very good facilities.
- local shops, good facilities. pub, sports hall, Lincoln hall. play areas, proximity to open countryside
- Location
- Location
- Location, amenities, lack of development, community, GP practice, tranquillity, 2 village greens, the coop
- Location, peaceful village atmosphere, rural surroundings local shops & amenities (pub included) on bus route to Norwich and nearby market towns.
- lovely place to live
- Lovely well-kept village great place to live
- Low crime rate, great doctors' surgery.
- Many facilities missing in many small towns and villages while still maintaining its small town identity
- Market Place, you can get things in town
- Medical centre
- Most people are friendly and show kindness and support during the pandemic
- Nearly every amenity available
- Nice quiet town for residents and several shops for most needs
- Nice quiet traditional town that doesn't change too much
- Nice walks
- no need to go shopping everything is here except a post office. you do not have to go to big supermarkets very often. Would like to see busses running later
- Not being built up, lots of green space in the centre still, lower density of housing made us want to live here
- Not too big like a town"
- open space to walk the dog
- Our house
- Peace and friendliness of our pretty town
- Peace and quiet, the friendliness of residents and the shops. Hingham is a convenient distance from several towns and has a bus route to Norwich and the hospital
- Peace and quiet. Accessibility and convenience to local shops
- Peaceful
- peaceful place to live
- Peaceful, beautiful, friendly, good neighbours, good doctors
- Peaceful. Good bus service. good shops
- Peacefulness and the local shops, butchers, veg shop and pub.
- people
- Pleasant and friendly people, all necessary shops available, bus
- Pleasant atmosphere "

- Pleasant small town with all the necessary amenities
- Pleasant, friendly place to live, safe
- Pretty village and community life
- Quiet location
- Quiet neighbourhood, range of facilities, rural location.
- Quiet place to live with a good selection of amenities
- quiet road (not anymore!) Friendly people - good facilities but not so good now
- Quiet, doctor, amenities
- quiet, safe, friendly environment,. All day to day amenities and services
- Quiet. Rural. No mass surveillance. Actual trust
- Quite friendly village
- Relative Peace
- Relaxed pace of life. Very friendly neighbourhood.
- Rural aspect and safe community, Good local amenities and the ease to get to the main roads
- Rural space
- Safe and friendly
- safety
- School and Dr Surgery
- School, playgroup, Doctors surgery and the friendly community
- Sense of community, Georgian village look, having a readily accessible Dr's surgery
- Sense of community.
- Sense of community. Local shops and services.
- Sense of community. The surrounding environment. The friendliness
- Sensible rate of growth with variety of smaller developments over time (contrast with Great Ellingham, which is being doubled and wrecked)"
- Services
- shops and amenities
- Shops and doctors
- Shops and nice atmosphere
- Shops-variety
- Shops"
- Small community and friendly.
- Small friendly with beautiful buildings. Open countryside all around. Good and friendly shops
- Small peaceful and safe community.
- Small town amenities in a historical character, full village setting
- small town but lots going on
- Small town with village feel. Very good community spirit. Attractive layout with some elegant Georgian houses in market square
- small town with village like character
- Space, history, services
- Space, Shops, Community
- supportive friendliness and excellent shops serving all our needs
- surgery, Lincoln hall, church, chemist
- surrounded by countryside 360 degrees, not urbanised, peaceful and quiet
- Surrounded by countryside and has all the amenities needed (shops, school, doctors, chemist, pub etc)
- That is a small town with a village feel. Community feel
- That it is a relatively small town and so far not overly developed with 'modern' housing
- That it is a small rural town with an attractive centre and essential amenities. The GP surgery is fantastic
- That it is rural but had good amenities.
- That it's a pretty village/town with really good amenities within easy reach
- That it's quiet.
- the access to the countryside and wildlife crucial for physical and mental well being
- The accessibility of a compact town centre
- the amenities
- The amenities and community spirit of an active town

- The amenities in the town and close proximity to public footpaths. Provision of the Co-op has been an excellent addition to the retail facilities.
- The attractive period houses in the centre"
- The availability of so many facilities.
- the bakery, fruit and veg shop, butchers, Lincolns, co-op, school, sports hall, village hall, surgery, allotments
- The character of the town, the amenities and the feeling of living in a rural village
- The character of the town"
- The close community feel. Small number of housing estates, access to the undisturbed countryside, the protected lands stopping building work happening
- The community atmosphere and the lovely setting,. the village green and the Georgian centre.
- Amenities
- The community feeling and the closeness of the town, and how small Hingham is. We love that.
- The community spirit, shops, organisations, marketplace, Fairlands, sports hall & fields, Lincoln Hall, bus service, local pub and cafes, chemist, surgery.
- The community steps up when needed"
- The community, friendly people
- The convenience of shops and services
- The country feel, with fields all around. The amount of shops is just right for the requirements of day to day living.
- The Doctor's surgery
- The doctors surgery - always being able to be seen and having doctors that know us as a family
- The facilities
- the facilities
- The friendliness of the community
- The friendly atmosphere, and even some of the newcomers comment about it. Such a warm welcome.
- The friendly community, the local facilities such as the doctors surgery, coop and pub
- The friendly people close to me and the facilities available.
- The historic layout of the marketplace and the Fairland
- The historic, traditional look of a village
- The local amenities mostly peaceful, good neighbours
- The local shops. The quiet way of life
- The location
- The mix of people/housing. The green spaces. The shops/pub/school/facilities/library
- The peace and quiet
- the peace and quiet, coop, fire station, boots, parks, fish bar, library, Fairland motors, Lincoln hall, coffee shops
- The people the looks of the village especially the older parts and it's centrality in Norfolk
- The pretty mess
- The proximity to the countryside and walks"
- The Quiet
- The quiet, friendly, Village feel. Open spaces for walking and above all the peacefulness.
- The range of facilities
- The range of facilities
- The residents, the amenities, the doctors
- The retention of Hingham's character in its layout and architecture (Market Place, The Fairland, Church and radiating streets), together with provision of services (retail, surgery, dentist, sports and community facilities, school).
- The sense of community and the lack of large estates. I value the size of Hingham.
- The sense of community and the people
- The sense of community, local amenities, sports facilities, good shops, good pub, transport links, our excellent Dr's surgery
- The sense of community. People saying 'hello' in the street. Local shops.
- The Shops - Butchers, Bakers etc. The people.
- The shops, dentist, doctor, school and the general look of the place
- The Surgery



- the surgery
- The surgery doctors are brilliant
- The Surgery, the Local Residents, Butchers, Bakers, Coop
- The trees the wildlife
- The variety of shops
- The variety of small independent shops, excellent doctors surgery, old character buildings, no big housing developments
- The village feel, plenty going on and friendly people. Good shops and cafes
- The village life. The great Doctors surgery. The local shops. The village school.
- variety of facilities
- Variety of shops
- Very friendly and helpful especially as I live on my own. Lovely surroundings and people
- Vibrant, busy community. Good doctors, shops and other amenities, including school and pub.
- Views over the green in town. Free parking for customers. Being next door to Sam and Louise : )
- Village atmosphere
- village centre with green and variety of shops (not enough though). wonderful community spirit
- Village community
- Village feel
- Village life, great Coop and pub!
- Village life, rural life & location
- Village life. good doctors, every shop you need
- Walking, coffee shops, character, small size
- We love that it is friendly, quiet and rural. The facilities in Hingham are great - everything you need (except a post office)
- We moved here 20 years ago because of the village atmosphere and quiet friendliness. Please don't spoil our village anymore with more housing
- We moved here from Norwich in 2021 and love how quiet it is whilst also having the amenities (pub, bakery, boots, coop etc) to not feel complexly in the middle of nowhere
- Well served with many facilities- especially COMCAR
- You can obtain most things within Hingham, on a main bus route to Norwich/NNUH Hospital/Wymondham

### (3) What would be the one thing you would improve?

259 responses

**Summary of the data:** The most mentioned comment was parking, in particular in the middle of the town.

**Action:** Review Vision and set Objectives.



- Better layout of the market place to enable formal eating outside the pub, better allocation of parking (to stop people parking and taking the bus) and a safer way to cross the road (especially for the young and elderly)
- Better organised parking without charges.
- Better parking
- boots customer service, road crossing point, traffic calming
- Bridleway/routes for horse riding off road
- Broadband connection
- Bus service to Attleborough. Zebra crossing on Market place & car parking restrictions.
- Bus services to other market towns and later buses to and from Norwich
- Bus shelter needs windows(plastic)
- Bus stop/shelter for Attleborough Academy students (catchment school for Hingham) as pupils have to stand inside Co-op or right next to the road at present which is NOT safe.
- Buses to start earlier and run later to and from Norwich
- Calming the traffic
- car park
- Car park as part of any new development with park and ride provision for people who travel to Hingham to park and catch bus to Norwich"
- Car park to stop any other shops from closing down i.e. Harrods/post office/Corey's (hardware shop)
- car park which has been under discussion for years, the green in front of the bowls club would be ideal, with a pedestrian crossing to the opposite bus stop. useful for Lincoln hall, library, bowls club, church and commuter use
- car parking
- car parking
- Car Parking
- Car parking
- Car parking
- Car parking
- car parking - see question 18
- Car parking and speeding through the village
- Car parking provision/enforcements/manners
- Car parking, by non-residents, on the Market Place
- Charity shop
- Create a car park and lessen parking from those not working or visiting Hingham
- Crossing in town centre
- crossings (near COOP /CROSSROADS = VERY DIFFICULT TO GET ACROSS SAFELY
- Crossroads at Attleborough Road
- Crossroads at church
- Crossroads at church, visibility dangerous needs either traffic lights or roundabout
- Crossroads on Fairland, due to unable to see our junction
- Definitely foot paths for wheelchair and wider as some areas so narrow, roads have to be used at great risk. Young mums with buggies too, also needed is carpark. Traffic lights church + roads.
- Double yellow lines - to stop poor inconsiderate parking on numerous roads within Hingham!
- Encourage thought in the planning of future builds - keeping them 'in keeping' with houses in area. Need appointed persons to patrol community
- Enforcement of 20mph speed limit
- Extend the 20 mph to past ringers Lane junction. Fairland crossroads needs improvement, roundabout. Post Office. Speed cameras, (fixed)
- Extra Litter Bins, Dog Bins
- footpaths
- Footpaths (Attleborough Road), water sp; u to the newest cemetery
- footpaths make bigger for wheelchairs and not so bumpy.
- for the town council to realise that the parish of Hingham is bigger than 200yards from the Church
- General look of the centre with some nice flower displays in summer, Christmas lights etc. participation in seasonal and national events. (I think we must have looked like the most miserable town in the country for the queen's jubilee, not even a flag in site) bring back things like the scarecrow festival in autumn.

- Give more power to the council and planners to resist the avaricious and conscienceless would be developers
- Haphazard parking - danger turning into road street from Market Place/Church Street due to vehicles parked at junction and if on-coming vehicles from Bond Street then have to reverse onto Church Street (B1108) with danger from traffic travelling through Hingham
- Have a post office. Roundabout or traffic lights at the Fairland crossroads
- Have hedges trimmed back where they impede roads and particularly pavements
- Having a Post Office
- Having access to a post office
- Highway safety, safer pavements and cycle paths
- Hingham being used as a commuter carpark, especially since local towns have expanded as now charge for car parking. The Attleborough road /Dereham Road junction needs improving
- History centre/museum"
- I think the bus services could be improved, but that's nothing wrong with the town itself and I guess that would come into question how if the town expanded the bus route would inevitably expand too.
- I would like to see more social housing bungalows to be built
- Improve road especially to Attleborough and speed bumps in marketplace"
- Improved pathways that provide safe access for pedestrians, most notably in the marketplace
- Improvements for pedestrians and cyclists
- It would be great to have a bus link to Attleborough and Dereham. Make pavements wider and more level for those with mobility scooters so they don't have to use the road
- Its fine as it is for us. We moved here because we thought it to be a perfect location.
- Kids swing parks updated /serviced
- Lack of actually affordable houses / starter homes for young people
- Later bus service, reinstatement of some post office service, better street lighting and footpaths in certain areas.
- Less crime and more parking spaces in Fairland.
- Less new housing, repair some side roads and educate some of the new dog walkers regarding the difference between footpath and RTR/permissive, dog poo bins in some further areas
- Less though traffic.
- Less traffic and traffic calming measures
- Letting the greens grow long with wildflowers."
- lights on Dereham and Attleborough crossroads
- Long term domination of the town by road traffic over residents interests (safety and well-being)
- Main road: possibly redirection of heavy goods vehicles and similar large vehicles
- Make a slightly out of town carpark/stop all day parking in town
- Make whole village 20m.p.h. area and generally calm traffic."
- Market place looks tired and shabby, too many parked cars. Introduce pay parking in marketplace and Fairland to fund improvements and stop commuter parking
- Mobile phone signal strength
- More access to the surrounding land - link footpaths & more of them.
- more bungalows (affordable)
- more bus times, traffic calming
- More council housing
- More countryside walks, footpaths and benches to enjoy the outdoors and outdoor eating and drinking facilities
- more enforcement of speed limit
- more footpaths and even greater access to them. also better cycle routes, the busy roads are a serious deterrent to using a bicycle
- More footpaths in and around Hingham for us walkers
- More footpaths to connect up the different parts of the town, more cycle friendly
- More green space, more hedgerows, more trees, introduction of pond
- More involvement from the Town Council - they aren't very 'visible' or seem to have the town's interests at heart, what do they actually do???
- More parking
- more parking
- More parking and hedges and grass to be cut more often

- More parking for local shops and business'
- More parking spaces
- More places to walk a dog - (preventing people leaving dog poo).
- more regeneration of green space for nature. e.g. no new \*\*\* for verges, hedges maintenance to be more sustainable. meadows on common land
- more shops and post office
- More small business/retail in the main square. Create a destination town centre for visitors.
- More things to do for children, better public transport links
- More trees, less houses, less people
- need a nice trendy coffee shop
- Need Bank & Post Office
- No extra housing, it would spoil the feel of Hingham, that we have treasured for so many years."
- No parking directly outside Lincolns and Carmichaels
- noisy motorbike riders. Better cafe/shops
- Not allow estates built that are not in keeping with the town. Hingham will end up losing its integrity with an amalgamation of eye sores.
- Not enough parking near the shops, do people park here all and get the bus to Norwich. Speeding by motorbikes and farm vehicles.
- Not sure
- Off street parking near centre or time limit to existing street parking.
- Organic grocery. Nowhere to buy petrol.
- outside space at the White Hart
- Overnight streetlamps that don't turn off at midnight
- Parking
- parking
- parking
- parking
- parking
- Parking
- Parking
- Parking
- Parking
- Parking
- Parking
- Parking, Wi-Fi strength
- Parking (Traffic) control and crossings
- parking and speeding
- Parking and speeding
- Parking and speeding and safe crossings. Would like traffic lights at the Attleborough road junction, absolutely dangerous
- Parking around market pace
- Parking at Fairland
- Parking facilities
- Parking in centre (safety at church junction)
- Parking in the marketplace and on the Fairlands
- Parking in the Market Place and the Fairlands.
- Parking in the marketplace and the Fairland
- parking in the town centre
- Parking in town
- Parking is an issue in the centre of the town
- Parking on the Fairland and the main marketplace.
- Parking spaces, preventing all day parking allowing visitors to park whilst using local businesses."
- Parking, a bank and a post office would be very useful as would an NHS dentist
- parking, the land on the Attleborough Rd for people that leave their car all day
- Parking!
- Parks or lack of
- Paths?

- pavement condition around the town
- Pavements, Parking
- Pavements, surfaces,
- Pedestrian access
- Pedestrian crossing by Co-op and Market Place. Careful parking.
- Pedestrian crossing in centre near pub bakery bus stop- zebra or similar, not traffic lights to maintain village charm and character
- Pedestrian crossing in town. The B1108 is really bus 8-9am and 4pm-6pm. Can wait for 5-10 minute at times waiting to cross. I'd put a zebra crossing at/new bottom of Ringers Lane, and in Market Place.
- Pedestrian crossings over B1108.
- Pedestrian crossings, carparking - to reduce parking in the Fairlands and the market centre
- Pedestrian safety:- Dereham road and Hall Moor Road
- Perhaps a method of car parking control
- Post office
- Post Office
- post office
- Post Office
- Post Office
- Post office
- Post office and more shops in marketplace"
- Post Office especially for non-drivers
- Post office movie phone coverage
- post office needed
- Potholes - lack of a post office and petrol station
- Proper car parking areas and permit holders only on the Fairland, with visitors /clients permits, restricted parking on roads leading to the Fairland
- Protect more land around and in Hingham to prevent more housing estates being built which leads to flooding (Seamere Road)
- Protection of the village in the sense of unnecessary developments and housing being built. It is a small village that does not need to be built on anymore!
- Provide focal point for town, e.g. well-kept garden with seating
- Provision of a post office
- Public transport to Attleborough and to local railway stations
- Rationalise parking
- Re-open Post Office. Create an out-of-town/edge of town parking facility to ban parking on the green. Be very careful about house building and traffic increase.
- Reducing the amount of outsiders coming into the village so locals who want to buy/get on the housing ladder can afford the prices.
- Regulating parking and traffic marketplace and The Fairland
- Reroute B 1108 as a west/east bypass of Hingham. Also enforce the present 20 mph speed limit through Hingham
- Restrict / provide alternative parking for non-residential long term parking
- Restrict speeding urgently from Fairland round bend to coop.
- road crossing
- Road crossings
- road junctions
- Road safety
- road surfaces
- Roads
- Roads & Pavements & Crossings
- Safe crossing of main road in Hingham, I am elderly and have some limited mobility.
- Safer crossing roads
- Selfish and thoughtless parking.
- social; activities
- sort out the parking in the area of the fish and chip shop
- Sort parking as residents have difficulty parking as no driveways

- Speed of the traffic which seems to ignore speed limits.
- Speed of Traffic
- Speed of traffic along B 1108
- Speed of traffic going through centre
- Speed of traffic reduce
- Speed of vehicles in residential roads
- Speed restriction. 40 mph needs to be extended B1108 Norwich end of village, starting at Seamere rd.
- Speeding
- Speeding
- Speeding cars on all roads even with speed limits
- Speeding in hall lane
- Speeding through the village
- Speeding traffic on B1108
- Speeding with crossing the main roads and poor footpaths, subordination to road users"
- Stop cars etc travelling at speed throughout Hingham. Maybe introduce traffic calming measures
- Stop new developments
- Stop people parking on pavements which inconveniences people with prams and is dangerous for blind and partially sighted people. If the road is not wide enough to park then park somewhere else.
- Stop speeding and dangerous driving especially through the centre of town
- Stop the parking on the Dereham road junction on Fairland as getting dangerous to cross also stop barking of dogs at late night.
- Stopping cars parking 3ft away from my sitting room windows for days on end. Perhaps permit parking would be the way to go forward in Bond street
- Stopping people parking at the church crossroads. Dereham Road, it is becoming very dangerous. A few times I have seen cars parked right up to the junction.
- Street Lighting
- That new buildings were not necessarily large cookie cutter estates, that the sense of style is appropriate to the age of the town.
- THE CAR PARKING. The prettiness of Hingham is very spoilt by cars parking in the middle to catch a bus to other places. Can't we have permit parking for no longer than 2 hours at a time. That would stop the bus catchers. Customers that would like to shop in our butchers, bakers & paper shop can't as no room to park. So they drive on. Would we like to see our shops close because of that - NO
- The crossroads from Attleborough Road
- The enforcement of the 20 mph limit through the village
- The parking situation, the crossroads by the church, narrow bends on Norwich Road /junction
- The pavement surface
- The pavement surfaces
- The pavements in Ringers Lane very uneven and difficult to walk up and cross, especially if its dark
- The sewage and surface drainage systems when new housing is built. Parking problems need addressing. Library should be enlarged - it is NOT adequate.
- The street parking on the Dereham road section of the Fairland Greens should be double yellow as it creates nightmare traffic at the crossroad when busy
- The traffic on the main road. A desperate need for a pedestrian crossing in the centre.
- The Watton road drainage which is almost non-existent. Particularly between Springfield way and Fairland garage. Persistent rain causes kerbside flooding, so pedestrians often get a soaking from passing vehicles. Along this particular stretch there are only 2 drains. I have lived in Hingham for 20 years and this problem is getting worse with the increase in traffic.
- To have a large park area for walking, picnics and play?
- To have a local post office even part time and parking
- to have a post office
- To have a post office
- To have a post office
- to have a post office again
- to provide pedestrian crossings in the village
- Traffic and parking in dangerous places
- Traffic calming and a safe crossing
- Traffic calming measures

- Traffic calming! Pedestrian crossings so I can get to the shop safely from the Hops. Speedbumps in the centre
- Traffic control through the village and pedestrian crossing in the main street
- Traffic control.
- Traffic lights at Attleborough/Hingham rd. junction, very dangerous"
- Traffic management
- Traffic speed on all roads by using speed cameras at all times. Remove useless signs (E.G.) think
- traffic speeding in the town
- Traffic through Hingham. It's getting busier, more dangerous and spoiling the town centre. along with this parking facilities are needed. Signage on approach to town could be more welcoming to a Branded 'Historic Georgian Hingham'
- Traffic through the centre. Bypass needed
- traffic through the village. Needs a zebra crossing near the post box
- Traffic through town
- Try to restore post office with its banking services somewhere before its too late
- Trying to attract more visitors to the area
- Updated parks for children and things to do for teenagers. More affordable housing.
- visibility at junctions - as a car driver, especially bottom of Ringers Lane and Fairlands crossroads
- Walking pathways on Norwich Road and a bigger library
- Walking routes for pedestrians to walk between villages
- We desperately need a carpark. My feelings are that the piece of farmland next to the bowls club should be made into a car park with a strip of garden seating area by the road. This would then serve Lincoln Hall, Library, Church and bowls club. Those people who park and catch the bus have a small bus shelter. We need these people so we don't lose the excellent bus service. Hingham should be restricted to 2hr parking so that they have somewhere to park and go to the chemist etc.
- we need a post office
- We need a post office"
- Weekly Farmers Market/decent delicatessen.
- Wider pavements
- would be great to have central parking but this would probably invade on current green area
- zebra crossing near boots, post office, lower speed limit on Dereham road

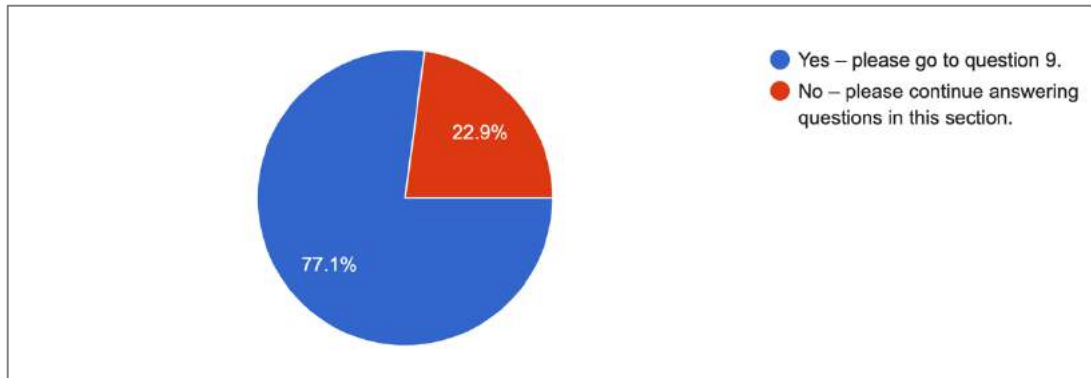
## HOUSING NEED & LOCATION

**(5) Please indicate whether you or a member of your household (i.e. yourself, older children or dependents etc.) is likely to be in housing need within the next 5 years. My current home is likely to be suitable for all the people that are currently living in it, for the next 5 years (please tick ✓).**

271 responses

**Summary of the data:** The majority of respondents said that their current home is likely to be suitable for all the people that are currently living in it, for the next 5 years (77.1% of respondent households). However, 22.9% of respondent households said their home would not be. This means, that nearly a quarter of all households will be looking to move or have members of the household that will be looking to move, within the next 5 years.  
**Action:** Compare data with Housing Needs Assessment report and develop a policy around of housing needed within the parish.

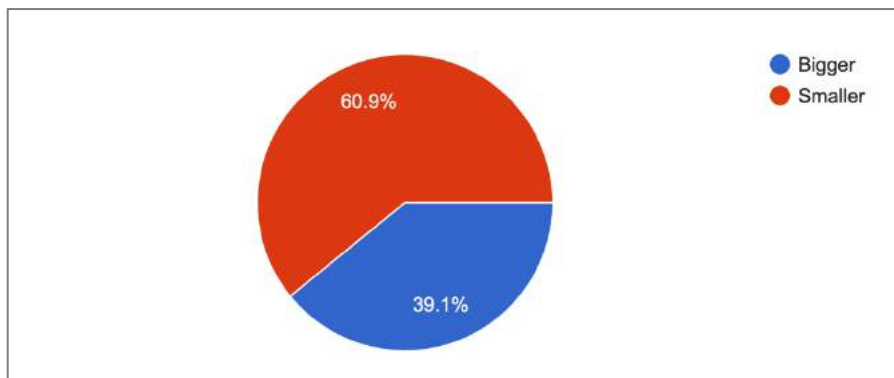




**(6) Are you looking for a bigger or smaller place to live? (Please tick ✓)**

46 responses

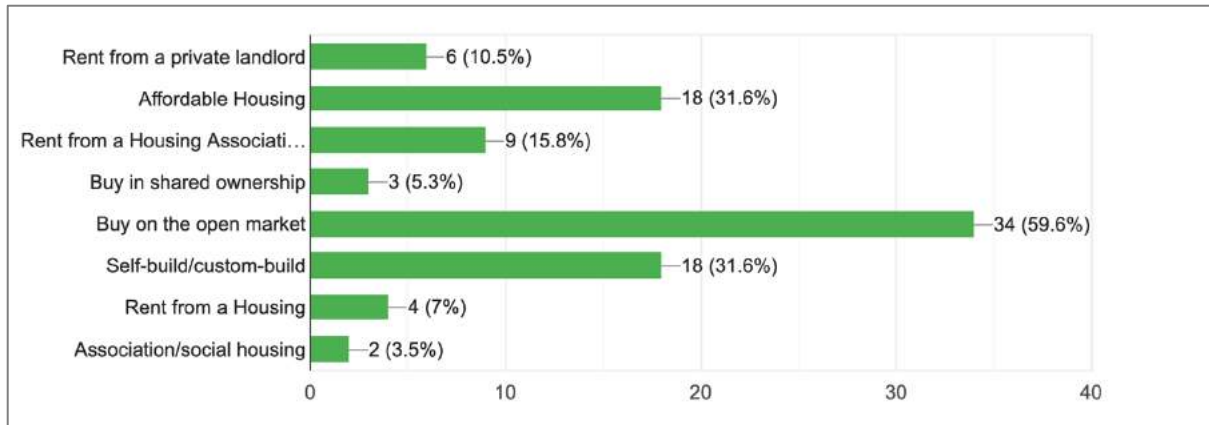
**Summary of the data:** The majority were looking to move into a smaller property (60.9% of respondent households) rather than larger property (39.1%). This may reflect the older age of many of the respondents who are perhaps looking to downside.  
**Action:** Compare data with Housing Needs Assessment report and develop a policy around size of new properties.



**(7) If the following were available in Hingham, which would you be looking for? (Please tick ✓ one or more boxes)**

57 responses

**Summary of the data:** Of those looking to move within the next 5 years, the majority (59.6% of respondent households) were looking to buy on the open market. 31.6% were looking to rent from a Housing Association, and 31.6% were considering self-build/custom-build.  
**Action:** Compare data with Housing Needs Assessment report and develop a policy around type and tenure of housing needed within the parish.



Other (also specified)

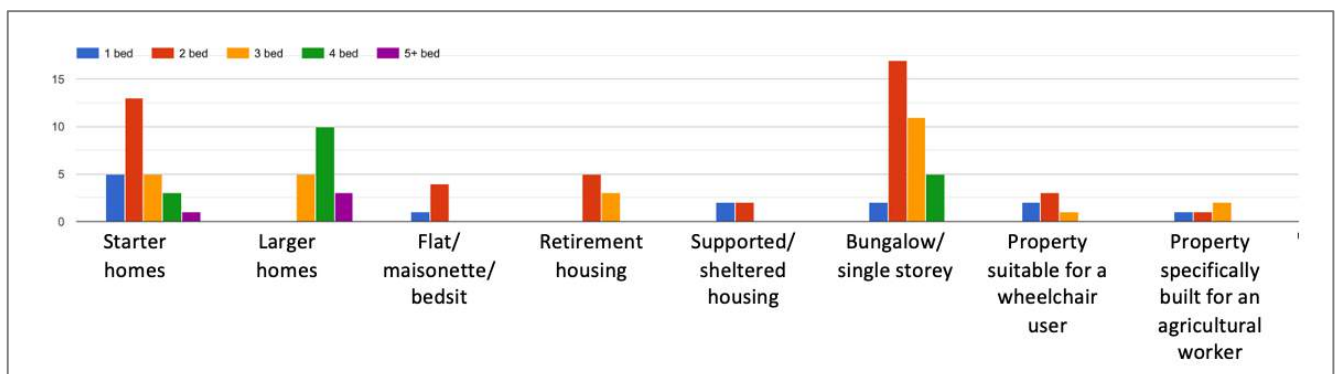
- I do not wish to stay in Hingham
- I do not anticipate any change.
- Older child in household looking to move out.
- Self-storage
- None of the above applicable
- Building plot
- Housing for adult child

**(8) If you, or a member of your household, are seeking a new home within the next 5 years, what type of property do you think you would be looking for? (Please tick ✓ the kind of property that would best suit your needs).**

**Summary of the data:** Particular interest in

- 2 and 2-bedroom bungalow/single storey properties
- 2-bedroom starter homes
- And some 4-bedroom larger homes

**Action:** Compare data with Housing Needs Assessment report and develop policy around type and tenure of housing needed within the parish.



Other (also specified)

- Sheltered housing for sale, if more were built more houses for younger people would be freed up
- grazing land with/without house

- Period property
- None
- Building plot
- Period property (3 bed0
- A smaller house/cottage
- 4 bed self-build or enhancement/enlargement of existing property.
- Watton Rd

**(9) If the parish had to accommodate more housing development in the future, where would be the most appropriate location(s)?**

241 responses

**Summary of the data:** a variety of answers came from respondent households

- Norwich Road/Watton Road (57) – some just Norwich Road, some just Watton Road, some both
- Next to Hops development/eastern side of town (42)
- Not Hingham/no development (38)
- Dereham Road/near sports centre/playing field (25)

**Action:** develop a policy about location (specific or otherwise) locating potential development area(s).

Sorted data

<b>Next to Hops development/ eastern side of town (42)</b>	<ul style="list-style-type: none"> <li>○ A continuation of the Hops development</li> <li>○ Adjacent to the Hops</li> <li>○ Adjacent to the hops development</li> <li>○ Alongside Hops development</li> <li>○ Alongside purpose built new developments such as the area dedicated to social housing on the Hops or similar</li> <li>○ Alongside the hops</li> <li>○ Alongside the Hops and providing that pedestrian access into town is vastly improved</li> <li>○ An extension of the hops or by the sports centre</li> <li>○ Anywhere no reason they can't built on several locations but to name just 1 possible next to the hops would be a great location</li> <li>○ By the Hopps estate on Norwich Rd, adding to this would not cause too much of an eyesore to the village</li> <li>○ Next to Abel homes as already started there</li> <li>○ Next to Abel site on Norwich Road, on Attleborough Road, on Dereham Road and Watton Road</li> <li>○ next to hops</li> <li>○ Next to Hops. Along Hardingham Road</li> <li>○ Next to the hops</li> <li>○ Next to the Hopps or opp sports field</li> <li>○ Next to the hops</li> <li>○ Next to the Hops build on Norwich Road</li> <li>○ Next to the hops estate</li> <li>○ Next to the Hops if drainage was no issue or in the area on the outskirts of the village opposite the sports field</li> <li>○ Next to the Hops or opposite the sports field</li> <li>○ next to the Hops.</li> </ul>
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	<ul style="list-style-type: none"> <li>○ Eastern side of town towards Norwich</li> <li>○ eastwards of Hingham if land available</li> <li>○ Field already identified next to existing Abel Homes development NOT behind</li> <li>○ Field beside hops development and Dereham Rd</li> <li>○ extending out from the Hops development is the most logical</li> <li>○ If we had to field between hops and the last house towards Norwich (opposite industrial estate)</li> <li>○ Land adjacent to hops</li> <li>○ land adjacent to The Hopps</li> <li>○ Land on Norwich road and behind the Hops</li> <li>○ Near Hops,</li> <li>○ On either side of B1108 Close to Hops or sports field ideally even closer but not in one single large development (sorry Abels!!) ideally within easy walking distance of village centre and not like the previous Abel developments.</li> <li>○ Near the hops estate or by the sports centre</li> <li>○ Near the Hops</li> <li>○ south of Watton rd. / east of the hops</li> <li>○ South of the hops and beyond the Sports Hall</li> <li>○ On the main arteries leading out of Hingham</li> <li>○ on the Norwich Road near the Abel homes site</li> <li>○ On the opposite end of the village to the Hops (Norwich Road towards Watton)</li> <li>○ Opposite the industrial estate next to field to hops</li> <li>○ Probably down Norwich Road near the Hops</li> </ul>
<b>NOT next to Hops (2)</b>	<ul style="list-style-type: none"> <li>○ Not next to the Hops</li> <li>○ Where the Clayland site is and NOT next to the Hops which will cause more flooding</li> </ul>
<b>Centre (1)</b>	<ul style="list-style-type: none"> <li>○ As close to the centre as possible. The centre should be built round and not straggle off to join with surrounding villages</li> </ul>
<b>Norwich Road/Watton Road (57)</b>	<ul style="list-style-type: none"> <li>○ Along the main roads e.g. next to the hops or along Watton road. Definitely not where there are quiet roads/lanes with pleasant walks and wildlife.</li> <li>○ Along Norwich Road</li> <li>○ Along the Norwich Road</li> <li>○ Along the Norwich Road and Watton Road.</li> <li>○ Along the Norwich to Watton Road giving access to the bus and local service</li> <li>○ As long as road is suitable to sustain the extra traffic maybe Watton end of Hingham Norwich Road near industrial estate, Hardingham Road near allotments</li> <li>○ B1108 Watton end</li> <li>○ B1108 Watton End if pavements were put in place and speed limits reduced for safety</li> <li>○ Fields on either side of main road in and out of Hingham - BUT if there is land owned and owner wishes to build fine But - building should be kept 'in keeping' with the village and country life.</li> <li>○ Land on the Watton road</li> <li>○ Norwich rd., Dereham rd., infills</li> <li>○ Norwich Rd. south side, east of Hops /Attleborough Rd, south of rectory gardens towards cemetery</li> <li>○ Norwich road</li> <li>○ Norwich Road</li> <li>○ Norwich Road and Watton Road</li> <li>○ Norwich Road and Watton Road</li> <li>○ Norwich road both ways</li> <li>○ Norwich road Watton road.</li> <li>○ Norwich road where other new housing has gone (Abel's site)</li> <li>○ Norwich Road, Watton</li> <li>○ Watton Rd</li> <li>○ Watton rd.</li> <li>○ Watton rd.</li> </ul>

	<ul style="list-style-type: none"> <li>○ Watton Rd opposite the sports centre</li> <li>○ Watton rd. sport's hall end</li> <li>○ Watton road</li> <li>○ Watton Road</li> <li>○ Watton Road - behind housing association properties/opposite the Sport Centre - opposite the council houses on the Norwich Road</li> <li>○ Watton Road - either direction, Good for bus routes, pavements, large road</li> <li>○ Watton road and Norwich Road and possibly one or two small sites on the outskirts without losing too much green fields.</li> <li>○ Watton road B1108, Dereham Road</li> <li>○ Watton road opp sports centre. Would help to improve link to existing houses on south side and provide foot and cycle way into Hingham centre</li> <li>○ Watton road opposite sports field</li> <li>○ Watton road opposite the Sports Hall</li> <li>○ Watton Road, Dereham Road</li> <li>○ Watton Road, opposite the sports and social club</li> <li>○ Watton Road, opposite the sports hall</li> <li>○ Watton Road, Wymondham Road, Dereham Road, Attleborough Road. To maintain the byways of Hingham for everyone to walk and enjoy</li> <li>○ Watton side opposite playing fields</li> <li>○ On Hingham/Watton road</li> <li>○ On Norwich Rd adjacent to the Abel Homes estate.</li> <li>○ Off Watton rd.</li> <li>○ Off Watton Road</li> <li>○ off Watton Road at the end of town, not Hops 2</li> <li>○ On Norwich road on the Norwich side. Or near the school</li> <li>○ off the B1108 towards Watton or Norwich., Other roads within the town are too small to accommodate additional traffic.</li> <li>○ On the Watton and Dereham side of town</li> <li>○ on the Watton direction</li> <li>○ on Watton Rd not on Norwich rd. opposite the industrial area</li> <li>○ South towards Watton</li> <li>○ The Watton Road end of the village.</li> <li>○ south of Watton rd. beyond the 30 mph sign and before rectory farm</li> <li>○ Poss Watton Road area</li> <li>○ Norwich and Watton Road</li> <li>○ Off either side of the main (Norwich /Watton) road at either end of the village</li> <li>○ South sides of both Norwich road and Watton road</li> <li>○ Towards Norwich</li> </ul>
<b>NOT Norwich Road/Watton Road (2)</b>	<ul style="list-style-type: none"> <li>○ Adjacent to existing town envelope. Not spreading along the main arterial roads via Hingham.</li> <li>○ Land south of Watton road junction</li> </ul>
<b>Dereham Road/near sports centre/playing field (25)</b>	<ul style="list-style-type: none"> <li>○ Adjacent to B1108 or off the Dereham Road</li> <li>○ Dereham rd.</li> <li>○ Dereham rd.</li> <li>○ Dereham road</li> <li>○ Dereham Road before drive to hall farm</li> <li>○ Dereham Road or Next to The Hopps</li> <li>○ Dereham Road, Watton Road</li> <li>○ Dereham Road, Watton Road</li> <li>○ Behind the sports hall. On the Dereham Road.</li> <li>○ By the sports centre</li> <li>○ Field opposite the playing field</li> <li>○ End of Hardingham Street /Road, behind sports Hall, Dereham rd.</li> <li>○ IF AT ALL ! at the back of the playing fields Dereham side - no more field estates</li> <li>○ opposite the sports playing field or the land behind the graveyard on Attleborough road.</li> </ul>

	<ul style="list-style-type: none"> <li>○ Land opposite sports centre</li> <li>○ Watton end near sports hall</li> <li>○ Perhaps the Dereham Road?</li> <li>○ Opposite the sports ground. Along the Dereham Road past the allotments</li> <li>○ Opposite the Sports Centre and infill sites only. No more large developments. Some green spaces must however be retained</li> <li>○ opposite the sports hall</li> <li>○ Near the social club or Dereham road</li> <li>○ near the sports centre</li> <li>○ opposite Hingham social club</li> <li>○ opposite sports hall</li> <li>○ up on the land opposite the sports centre. The housing on the Hops caused significant increase in the water issues already. Anymore would be unfair to residents of Bears Lane</li> </ul>
<b>Attleborough Road/Ellingham Road (9)</b>	<ul style="list-style-type: none"> <li>○ Attleborough Rd</li> <li>○ Attleborough Road, Dereham Road, Watton Road, Norwich Road (best for access)</li> <li>○ Attleborough road</li> <li>○ Between Deophem Road and Attleborough/Gt Ellingham Road</li> <li>○ Between the church and cemetery along Attleborough Road</li> <li>○ Ellingham Road and Norwich Road</li> <li>○ Maybe land along the Attleborough Road, but where ever they build it would be a shame to lose yet more green fields.</li> <li>○ towards great Ellingham and towards Dereham</li> <li>○ Towards Ellingham</li> </ul>
<b>Hardingham Road (3)</b>	<ul style="list-style-type: none"> <li>○ Hardingham Road</li> <li>○ Hardingham Road and/or Seamere/Norwich Road but that said it would be somewhat isolating to those moving into those locations. An alternative could be north of the social club, but again somewhat far out; but much less isolating.</li> <li>○ Hardingham road/street and Watton road opposite the sports hall</li> </ul>
<b>Infill/small developments (17)</b>	<ul style="list-style-type: none"> <li>○ In fill plots, low road for example</li> <li>○ In small gaps, single builds</li> <li>○ In the end the government planners will decide</li> <li>○ Individual dwellings, no housing estates.</li> <li>○ infill and on the outskirts, but adjoining the boundary of existing dwellings</li> <li>○ Infill and Watton Road</li> <li>○ Infill areas for small developments on currently disused areas</li> <li>○ Infill plots in current developments. We are third generation of a family living in low road and would like permission on an infill plot of our land to allow future family members to remain on the family site</li> <li>○ Fill in</li> <li>○ Look at the 'infill' spaces in the village, there are a few. I also think it is better to have a few smaller developments than one massive one.</li> <li>○ Perhaps the 'fill-in' spaces that already exist in the town, possibly on the Watton Road, near the sports centre.</li> <li>○ small sites, NOT the hops</li> <li>○ Small developments on edge of village only</li> <li>○ Small plots around the town and out skirts.</li> <li>○ Within present area of Hingham - infill and consideration for new residents to be able to integrate easily.</li> <li>○ possible outskirts of the village but not sure where</li> <li>○ Several small sites so that there is no one development which dominates the town and is separate</li> </ul>
<b>Other areas (21)</b>	<p>Extend Springfield Way/Muir Drive Hall Moor Road, Watton Road Hingham NR9 4LB , family live away from me bit need to have enough room to have them all to stay</p>

	<p>I don't think the town has capacity for more homes beyond a handful of infill sites. If pushed: to the north, along Dereham Road or West, joining up to Frost Row</p> <p>I think every parish has to expect expansion. The Hops was built about 4-5 years ago and added 90 houses to around 900 existing, as I understand it, so around 10%. I think we have to expect the same again as a minimum. It's less about appropriate locations and more about what space is available. We are increasingly told we should use cars less, but until we have viable alternatives through public transport we need to allow sufficient space to park the many cars which come with each house. The field next to The Hops is often mentioned and seems like a good option. The field behind The Hops looks to have access, but I understand it is prone to flooding. The field on the left of the driveway to Hall Farm (opposite the egg hut) has been suggested, but I understand the requirement for a pavement all the way down to the Fairland rules it out. There is some land on the Watton Road opposite the Sports Hall. Anything further out towards Watton feels to me too far out as it requires people to drive to the local shops, and access on to the Watton Road is not helped by all the bends and the speeding drivers, despite the 40mph limit.</p> <p>If more housing was required, my view is that it can not disturb wildlife and or people's views. Pre-existing areas such as disused business areas, agricultural buildings, disused farming land - so long as this is not detrimental to local wildlife Land beyond the mill farm allotments with access beyond the existing access road to the allotments</p> <p>LHS of village before rectory farm</p> <p>Myself and my fiancé Thomas have only been in Hingham since March, however I do work for the fire-service in the control room and I studied Hingham quite a lot before putting an offer down on the house. I.e., future development plans, current ones. The likelihood of it changing - so I may not be the best to answer this question due to local knowledge. But within the parish, south has the most space, and you would want to cramp new houses in next to the pre-existing houses.</p> <p>Near the egg farm</p> <p>Off Watton Road, opposite the Sports Centre. Fields north of the Sports centre to the West of Springfield Way, Dereham Road, north of the allotments. On Attleborough Road (with road improvements) on Lady's meadow or Race ground area. North of school</p> <p>Not sure - on the edges of the town - near the industrial estate (Norwich Street) and near the sports centre. And infilling with tasteful houses</p> <p>Off the Fairland and roads</p> <p>There are few locations which are available other than extending linear developments causing the enviable difficulties associated with this, e.g. along B1108 in either direction, Dereham Rd, hall Moor Rd, Hardingham Road.</p> <p>Reymerstone road</p> <p>See plan on page 2</p> <p>Within the existing boundaries of Hingham, for example the land opposite HPFA on Watton Road</p> <p>Rectory Farm</p> <p>North of Greenacres/Hall estate, or field below Oak Lane, NOT along B1108 Towards Frost Row off the Watton Road. Addition to the Hops estate. Off the Dereham Road towards Yaxham.</p> <p>West of town</p>
<p><b>Brownfield sites (2)</b></p>	<ul style="list-style-type: none"> <li>○ Brownfield sites (if any) then north, west, south of centre avoiding south east quadrant.</li> <li>○ Brownfield sites if any available or small developments along Dereham and Watton roads</li> </ul>
<p><b>Outskirts of parish (13)</b></p>	<ul style="list-style-type: none"> <li>○ Outside of the centre, down the Attleborough road or Dereham road</li> <li>○ Outskirts</li> <li>○ Outskirts</li> <li>○ Outskirts</li> <li>○ Outskirts of Hingham (Watton End)</li> </ul>

	<ul style="list-style-type: none"> <li>○ outskirts of the town only. Further development along Norwich Road maybe</li> <li>○ On the outskirts</li> <li>○ On the outskirts of Hingham on the 1108 heading to Watton or heading to Norwich on Norwich road</li> <li>○ On the outskirts of the parish</li> <li>○ On the outskirts of the town.</li> <li>○ On the outskirts of the village e.g. B1108. (Norwich end) or the Watton end of B1108</li> <li>○ on the Western outskirts</li> <li>○ on the periphery, all in one place, with safe easy traffic access - not exacerbating any current bottlenecks - therefore on the B1108 at either of Hingham</li> </ul>
<b>Anywhere in the parish (17)</b>	<ul style="list-style-type: none"> <li>○ Any available land in the village that would be safe for traffic and walking pedestrians</li> <li>○ Any safe area with plenty of road access</li> <li>○ any site adjacent to present development but with easy access to the town's amenities and doctors surgery</li> <li>○ Anywhere in Hingham</li> <li>○ close to existing developments</li> <li>○ Inside the parish boundary</li> <li>○ Spread across parish</li> </ul>
<b>Not Hingham/no development (38)</b>	<ul style="list-style-type: none"> <li>○ At a Parish not associated with Hingham</li> <li>○ Elsewhere not Hingham</li> <li>○ Hingham does not need any more development</li> <li>○ Hingham doesn't need more housing. The services are full, the roads &amp; crossings are unsuitable.</li> <li>○ Don't feel a need for more housing as road, surgery and school cannot accommodate</li> <li>○ don't put any anywhere - there's enough already</li> <li>○ I don't feel Hingham has wide enough roads, or enough pavement into the centre to support further development within or adjacent to the current built up area of the town.</li> <li>○ Hingham is big enough</li> <li>○ I do not think there should be any more houses built in this little town with the exception of bungalows for the elderly</li> <li>○ feel housing adequate - surgery and chemist would be unable to cope with more</li> <li>○ I don't want more housing developments in Hingham</li> <li>○ I don't think this is appropriate in Hingham</li> <li>○ It cannot without destroying the original. All this is political</li> <li>○ Only if a bypass is constructed. East/West bypass and North/south bypass, Housing can then be built within the parish boundaries. IF NO BYPASS, NO BUILDING</li> <li>○ This is a loaded question. I don't want any more housing in the neighbourhood plan. We want the village to stay the same size it is</li> <li>○ There is no appropriate location</li> <li>○ Those already earmarked</li> <li>○ to be avoided if possible, if not a survey of available choices should follow. I don't agree with avoiding development, people need homes please inform of possible locations</li> <li>○ Not in Hingham. as you can gather we are not in favour of more housing here. We have seen how it spoils other villages and overwhelm existing facilities.</li> <li>○ Not on Farmland</li> <li>○ NOT on green fields/agricultural fields. There are enough houses in the village so would suggest infill on smaller spaces rather than widen or extending village.</li> <li>○ Nowhere until road network is improved</li> <li>○ No more!!</li> <li>○ No overly large developments</li> <li>○ nowhere, we have enough housing development recently, ruining footpaths and decimating wildlife, such a travesty</li> </ul>



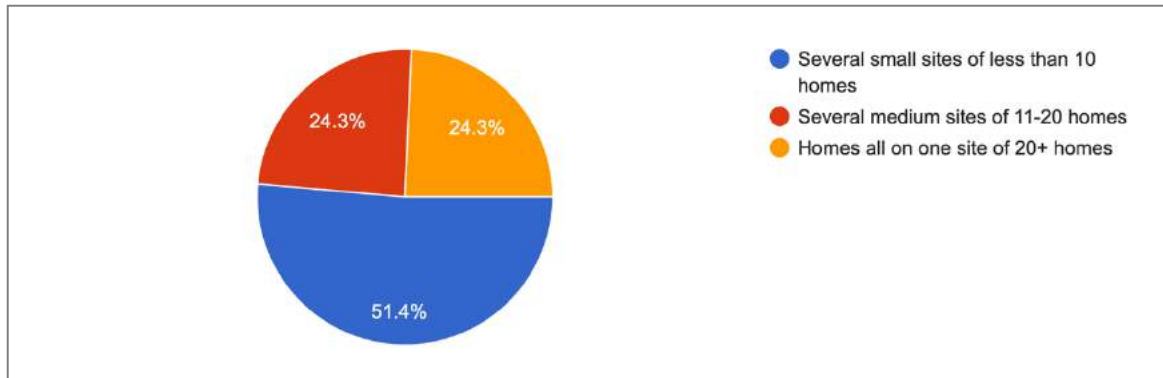
	<ul style="list-style-type: none"> <li>○ None</li> <li>○ Not in Hingham</li> <li>○ not in Hingham</li> <li>○ Not in Hingham</li> <li>○ Not in Hingham, flooding is bad enough already and more houses would only worsen this.</li> <li>○ Not in Hingham! Currently all new housing developments are on agricultural land that is causing flooding down to the lower lying areas. Our house has been flooded several time already due to the Hops and development on Hardingham road! The sewage/water plant on Seamere also cannot take the current high levels of usage, meaning that we are permanently disturbed by lorries and contractors trying to fix it.</li> <li>○ with the state of the world as it is we need to keep arable farmland, so not on arable farmland</li> <li>○ We do not want Hingham to become like great Ellingham, Attleborough or Wymondham</li> <li>○ We do not need anymore houses.</li> <li>○ Presence would be no further housing as already stretched in areas however looking after some of the council houses first, then very small development on the outskirts, but restrict</li> <li>○ Rather we did not have more housing</li> <li>○ Redeveloping land already built on - not green fields.</li> <li>○ Where it is financially viable without disrupting environment</li> </ul>
<b>Don't know (7)</b>	<ul style="list-style-type: none"> <li>○ DK</li> <li>○ Don't know</li> <li>○ Don't know - I hope there are no new houses built</li> <li>○ I don't know - I guess maybe the other field near the Hops estates</li> <li>○ I don't know, I'd be sad to see more of the countryside being torn up for housing.</li> <li>○ not qualified to answer</li> <li>○ not qualified to give an opinion</li> </ul>

**(10) If South Norfolk Council allocates more housing to Hingham in the future, how should the housing be distributed in the parish? (Please tick ✓ one box)**

247 responses

**Summary of the data:** over half of respondent households (51.4%) stated 'several small sites of less than 10 homes', and the other half of respondents were split equally between 'several medium sites of 11-20 homes' (24.3%) and '20+ homes' (24.3%).

**Action:** Compare data with Housing Needs Assessment report and feed results into Design Code work. Develop a policy of size of developments.



## Others

34 responses

- A mix
- All on one site, minimises disruption from site traffic
- As many as possible were possible
- both less than 10 and medium sites of 11-20
- Bungalows
- Depends on quality of their design
- Depends on the plan - Hingham could do with a car park + dog park + woodland
- fill in the gaps with 1 or 2
- Good new builds that fit in with the surrounding properties! Not like Abels, they do not blend in!
- Happy where I am
- However, refer to question 9
- Ideally no more estates
- If there is infill land this should be used prior to rural landsites and may therefore have smaller number of homes
- Illegible
- infill plots
- Infill plots
- Just two or three small sites with a good proportion of smaller houses for first time buyers
- No extra homes at all
- NO HOUSES! Stop the building, and destroying Hingham is small and peaceful quality.
- no more
- No more housing. Re, what does that mean 200, 300, 1000 or more?
- none
- None
- None No new houses
- None of the above
- prefer no more building
- Small sites of less than 10 homes always seem to be 4-5 bed executive homes. We need a mix of small and large houses. I think either of the second or third option above would work. Economies of scale would mean developers would probably prefer option three.
- small sites of less than 5 or none at all, even better for the environment which seems to have been forgotten
- There should be no further allocation in near future, the UK population is set to start shrinking from 2025, much sooner than had been forecast
- Two sites of 20+ homes
- up to 20 homes
- Why let South Norfolk have their say
- With the odd home on parcels of land where appropriate
- would a survey of Hingham homes highlight empty spaces available to be developed or purchased by the council to develop

## HOUSING DESIGN & HERTIAGE

(11) What features would you like to see included in any new housing development?

(Please tick ✓ one or more boxes)

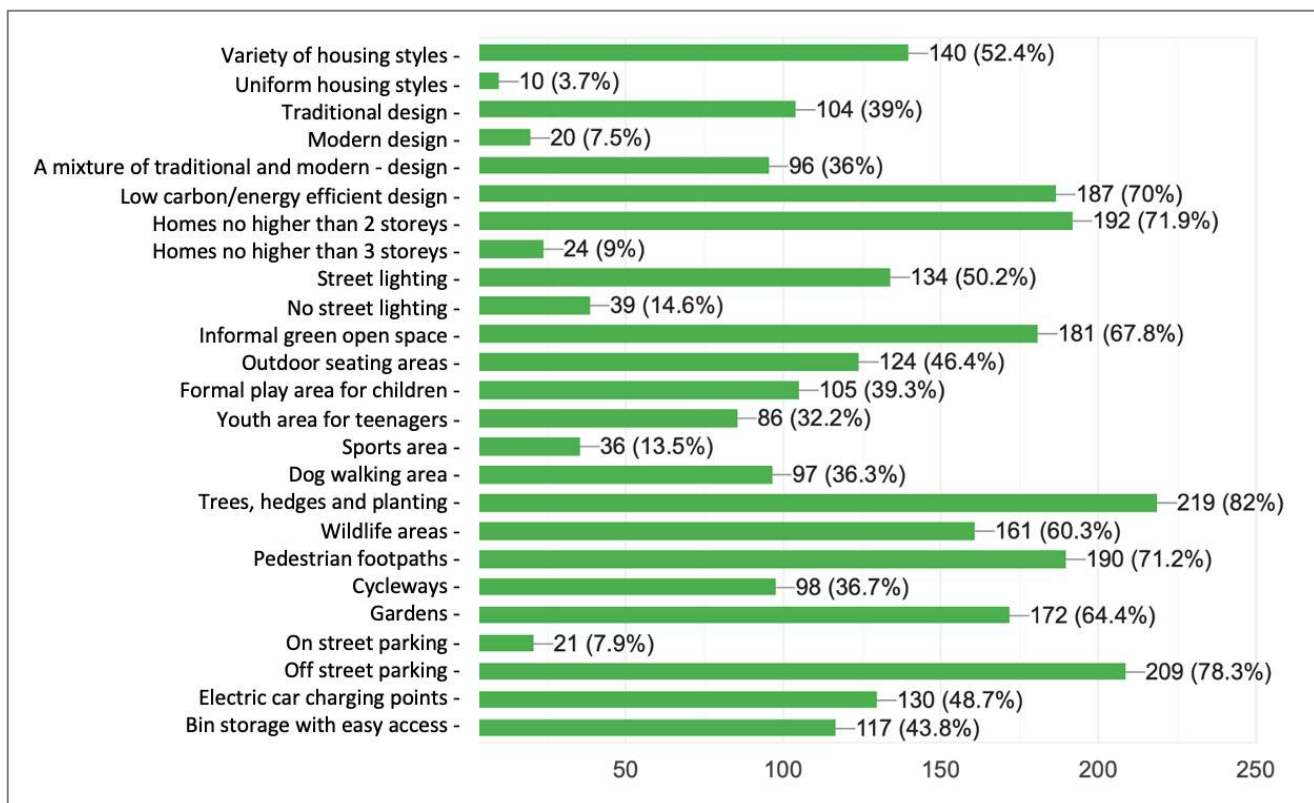
267 responses

*NOTE: answers to this question should be considered alongside answers to question 12.*

### Summary of the data:

- High interest in 'trees, hedges and planting' (82% of respondents)
- High interest in 'off street parking' (78.3% of respondents, compared to 7.9% of respondents wanting on street parking)
- High interest in 'homes no higher than 2 storeys' (71.9% of respondents, compared to 9% wanting 'homes no higher than 3 storeys')
- High interest in 'pedestrian footpaths' (71.2%)
- High interest in 'low carbon/energy efficient design' (70% of respondents)
- High interest in 'informal green open space (67.8%)
- High interest in 'gardens' (64.4% of respondents)
- High interest in 'wildlife areas' (60.3%)
- More interest in a 'variety of housing styles' (52.4% of respondents) and a 'mixture of traditional and modern' (36%), compared to 39% interested in 'traditional design', 7.5% in 'modern design' and 3.7% in 'uniform housing styles'.
- More interest in 'street lighting' (50.2%) than 'no street lighting (14.6%).

**Action:** Feed in comments to Design Code work.



## (12) Are there any other design criteria that new development should include for Hingham?

161 responses

### Summary of the data: Detailed comments on

- Environmental features (28)
- Architecture (27)
- In-keeping (11)
- Gardens and spacing/density (11)
- Bungalows, older people's living, disabled access, downsizing (9)

**Action:** Feed in comments to Design Code work.

### Sorted data

<b>Lighting (3)</b>	<ul style="list-style-type: none"> <li>○ Light pollution is a no, of course change is inevitable. But we moved from Bedfordshire and I worked in London for 4 years prior to joining my family in South Norfolk and we chose Hingham because of the remote location and links to Wymondham.</li> <li>○ We love the fact there are no streetlights. You can look up and see the stars, it would be so disappointing to get new homes and new bright lights. We also lives on Clipstone Park (feel free to look it up) it's at Leighton Buzzard. It's a new build estate, it was terrible. So many lights and they built over 1000 homes when the initial brief said 400!</li> <li>○ Street lighting on development roads</li> </ul>
<b>Environmental features (28)</b>	<ul style="list-style-type: none"> <li>○ All new housing should have solar power and electric charging points as the norm.</li> <li>○ Electric charging points</li> </ul>

	<ul style="list-style-type: none"> <li>○ Not just for Hingham, I think all new houses should have solar panels, ground- or air-source heat pumps, maybe wind-generators on a larger site.</li> <li>○ Solar panels, small wind turbines to generate development power</li> <li>○ All new building (for any use) should have solar panels.</li> <li>○ All new homes and commercial premises should have solar generation, heat pumps, good insulation, and EV charging capacity. Pavements should be built with safe crossings</li> <li>○ Solar panels on homes</li> <li>○ Solar? oak on all new build</li> <li>○ solar panels</li> <li>○ Solar panels</li> <li>○ solar panels as standard</li> <li>○ Solar panels, heat pumps, high insulations. Affordable housing to enable 1st time buyers and housing associations</li> <li>○ Solar panels, small wind turbines to generate development power</li> <li>○ Solar panels/wind turbines/rainwater collection</li> <li>○ Air source heat pump solar panels</li> <li>○ All housing should have solar panels and possibly new methods of domestic heating e. G ground source heating. High level of insulation in their construction, minimum internal measurements as old fashioned Council houses</li> <li>○ Anti-flooding arrangements/water collection</li> <li>○ easy maintenance space. Environmentally friendly, consider ongoing upkeep of those areas. Blend in with the immediate area. Give real consideration to parking, off street parking and joining junctions that lead to main roads in and out of Hingham. Make sure there's enough facilities for new inhabitants. Build a sociable space</li> <li>○ Effective surface water treatment. Solar panels and other energy efficient designs. not too hot in summer</li> <li>○ Energy efficient homes with solar panels</li> <li>○ Energy generation (solar/wind)</li> <li>○ Need to be water efficient.</li> <li>○ good drainage to avoid flood risk. new developments are dreadfully mundane in appearance, involvement of forward thinking architects designers might help</li> <li>○ Good surface drainage. Passive housing or very high spec heating and insulation</li> <li>○ Green housing with all having solar panels as standard, more landscaping plus play areas in the plan</li> <li>○ It should fit in with the village and should be planned according to the effects of surface water and low lying areas of the village e.g. the Hops causing flooding on Seamere Road.</li> <li>○ Not just for Hingham, I think all new houses should have solar panels, ground- or air-source heat pumps, maybe wind-generators on a larger site.</li> <li>○ Provision for social housing and starter homes should be environmentally efficient with solar panels and high insulation.</li> </ul>
<b>Landscape (2)</b>	<ul style="list-style-type: none"> <li>○ Abel homes look awful. A blot on the landscape. Georgian still would look much better</li> <li>○ good landscaping</li> </ul>
<b>Gardens and spacing/density (11)</b>	<ul style="list-style-type: none"> <li>○ Good size gardens</li> <li>○ good size gardens and off road parking areas</li> <li>○ Bigger gardens than are standard</li> <li>○ Good sized gardens, private personal spaces for more owners to enjoy in any new developments.</li> <li>○ Larger gardens and driveway so cars aren't parked on roadways</li> <li>○ Make sure there is space for trees and wide garden areas. Make sure drives are big/wide enough so cars don't have to park on the road.</li> <li>○ Not cramped, plenty of space between houses unlike those on large developments. Go back to having big gardens</li> </ul>

	<ul style="list-style-type: none"> <li>○ Remember the roads - making sure there is room for emergency vehicles to access</li> <li>○ keep houses to traditional style with gardens for family homes</li> <li>○ Road -footpath-trees/planting-home/garage"</li> <li>○ yes make sure that detached properties ARE detached with more than 6feet required from boundary fences</li> <li>○ yes should take into account surrounding properties and residents should not overlook , privacy or light. Better road safety , some road junctions here are dangerous and have lots of accidents, pavements for walking access</li> </ul>
<b>Nature/wildlife (6)</b>	<ul style="list-style-type: none"> <li>○ Bird boxes, bat boxes, hedgehog routes</li> <li>○ More ponds for wildlife</li> <li>○ water areas for wildlife, cycle routes</li> <li>○ wildlife friendly bat and bird boxes, a pond which is fenced off (for children's safety). Wild areas to encourage more habitats</li> <li>○ Hedgehog highways, swift boxes, house sparrow terraces, hedges not fencing, lowest carbon footprint, highest energy efficiency and wildlife focused,.</li> <li>○ Not damaging to the views of the town, not adding to congestion, something that encourages inclusion.</li> </ul>
<b>Footpaths (3)</b>	<ul style="list-style-type: none"> <li>○ Footpaths</li> <li>○ More footpaths</li> <li>○ Proper footpaths and pedestrian access into the town</li> </ul>
<b>Traffic (3)</b>	<ul style="list-style-type: none"> <li>○ Again - traffic calming. The refuge on Norwich Road is too small to accommodate a pram, and there's no easy way to cross Hardingham road (or Norwich Road) to get to town or the co-op for people with prams or mobility issues. People roar their vehicles up Norwich Road and I'm forever hearing car horns and revving. Speed bumps in the centre and a crossing. Maybe a mini roundabout by the industrial estate at the Norwich end of Hingham to slow vehicles coming into the village</li> <li>○ Discourage too much extra traffic all joining roads at one point.</li> <li>○ Aim for decreasing reliance on cars and increasing use of public transport</li> </ul>
<b>Speeding/road safety/pedestrian access (6)</b>	<ul style="list-style-type: none"> <li>○ 20 mph speed limits</li> <li>○ Pedestrian and traffic safety</li> <li>○ Pedestrian crossing</li> <li>○ Pedestrian crossing on market place, school children crossing. Small roundabout on Fairlands green-always accidents</li> <li>○ Pedestrian crossings. Speed humps. School. Shopping area. Post Office.</li> <li>○ Suitable accessibility for buggy users, mobility vehicles, pedestrians. Space for visitor parking, garages wide enough to fit vehicles</li> </ul>
<b>Parking (6)</b>	<ul style="list-style-type: none"> <li>○ A park and ride style bus service to the city. Also a bus service to Dereham and Attleborough.</li> <li>○ adequate parking and play areas</li> <li>○ Have enough driveways so no street parking.</li> <li>○ No conversion of properties in conservation area without off street parking</li> <li>○ No on street parking</li> <li>○ Off street parking and good size driveways</li> </ul>
<b>Affordable housing (9)</b>	<p>Affordable minimum 2 bed homes for first time buyers and young families</p> <p>Affordable for first time buyers and housing associations to build.</p> <p>Affordable housing for low earners</p> <p>Affordable housing for the younger generation</p> <p>Affordable housing that will stay affordable</p> <p>For me, it is important that housing is affordable for younger people/families AND that it is energy efficient.</p> <p>Would prefer smaller of more affordable homes so young people or young families are able to stay in the village</p> <p>More bungalows</p> <p>Bungalows</p>
<b>Bungalows, older people's living,</b>	<ul style="list-style-type: none"> <li>○ bungalows</li> <li>○ Bungalows</li> </ul>

<p><b>disabled access, downsizing (9)</b></p>	<ul style="list-style-type: none"> <li>○ Bungalows</li> <li>○ Bungalows please</li> <li>○ Complex of flats designed for the elderly. 2storey only</li> <li>○ Disabled access</li> <li>○ Maybe a retirement village development</li> <li>○ More single story bungalow style to be included in residents developments (this would allow, downsizing thereby releasing larger family homes)</li> <li>○ Sheltered housing- bungalows, apartments</li> </ul>
<p><b>Architecture (27)</b></p>	<ul style="list-style-type: none"> <li>○ Hingham is a pastiche of architectural styles as it is, Georgian, Victorian, post war etc. New builds should reflect modern design vernacular and not simply be a rehash of older styles</li> <li>○ It would be nice to see some homes with the brick and flint designs.</li> <li>○ Consider the old buildings that are already here. Mix of traditional designs for the development, rather than all houses looking the same</li> <li>○ Consideration to increase the school and surgery for increased population</li> <li>○ Contemporary, modern quality.</li> <li>○ Traditional</li> <li>○ Use of some Norfolk traditional materials i.e. similar brick and flint bungalows in Gravestone</li> <li>○ Use of traditional and reclaimed building materials. Quality design and individuality. Mixture of styles. No road signs and road markings except essential ones</li> <li>○ Use of traditional materials</li> <li>○ Complement loci style with modern improvements</li> <li>○ Enable more people to design and build their own homes. We don't all need standard 3-bed semis.</li> <li>○ Perhaps more traditional design to fit in with listed and historical homes</li> <li>○ More classic designs than Hops/Hops 2</li> <li>○ New developments should be built so that people will be proud and want to keep them in 200 years' time</li> <li>○ Mixture of Georgian style and very modern juxtaposition.</li> <li>○ Innovative design</li> <li>○ Maintain the existing style and character</li> <li>○ New homes should be proportionally sized to the area they are installed. Start with looking at the *existing* homes in Hingham and targeting the *median* (not mode) average home and garden sizes. Any homes installed (public 'green spaces' do not count) should if anything *increase* the mean, after all housing is argued by developers to improve the area, this would help.</li> <li>○ New housing is not the problem, it is a necessity, but the concern is the systemic problems (and passive acceptance from planning) around awful build quality and the barely passing minimum allowed regulation sizing of homes and gardens.</li> <li>○ no design like Abels (Norwich road) too modern for Hingham</li> <li>○ no flats no maisonettes</li> <li>○ No large estates small development</li> <li>○ Period development in the style of Hingham Mass. USA</li> <li>○ Respect the Georgian/medieval nature of Hingham</li> <li>○ Small discreet developments which would include different styles but would be uniform within any one site.</li> <li>○ Small holdings, agrarian lifestyle and independence. Motor home park and static caravans</li> <li>○ To blend with the current traditional style of the village, not the moment Abel Homes contemporary style</li> </ul>
<p><b>In-keeping (21)</b></p>	<ul style="list-style-type: none"> <li>○ Be in keeping with the 'style' of the town.</li> <li>○ Compliment the surroundings - "fit in"</li> <li>○ A balance so as to blend in with other houses in the town</li> <li>○ design within keeping</li> <li>○ Doing anything else just drags down any area</li> </ul>

	<ul style="list-style-type: none"> <li>○ In keeping with area</li> <li>○ In keeping with Georgian</li> <li>○ In keeping with surrounding area</li> <li>○ Sympathies designs to adjacent homes</li> <li>○ Take design inspiration from the very unique look of the houses in the town centre</li> <li>○ Preserve the character of town with any new housing being sympathetic to existing architecture</li> <li>○ House in keeping with the town period character - NO MORE Able houses please</li> <li>○ More traditional look at Kimberly Green</li> <li>○ Houses that blend in with the character of the village. No large developments.</li> <li>○ Housing in Hingham Should fit in with the historic buildings and complement them to the best with modern technology available</li> <li>○ I feel housing should be kept in keeping with the area.</li> <li>○ More properties reflecting traditional/period style.</li> <li>○ No, Keep in line with other developments</li> <li>○ Please no more able homes like the hops. So ugly and out of keeping. Wood is discoloured already and the roofs are already covered in lichen and moss!!!</li> <li>○ Should be appropriate for the area of the town</li> <li>○ Should be in keeping with a conservation town</li> </ul>
<b>Layout and public realm (4)</b>	<p>Important to have individual fences and gates - not open to the street  New houses should be built, abutting one another around an open space- not dissimilar to the market place  New housing set back from the road with tree and other planting to help emphasise the village feel  Less clutter of road signs. Vast number of unnecessary signage in the village at present</p>
<b>Type/tenure of housing (5)</b>	<ul style="list-style-type: none"> <li>○ Money into community. Less social housing. Bring in more professionals wanting jobs. Widen road between Hingham and green Ellingham</li> <li>○ If new houses are built then they should be permanent residence, not second homes or holiday lets.</li> <li>○ Mix for retirement homes, young families and affordable housing</li> <li>○ some if not the majority suitable for first time buyers. The young people of Hingham need to be able to buy a home in the town</li> <li>○ Suitable for young families/first time buyers/options to ret to buy for those not on the housing ladder</li> </ul>
<b>Community infrastructure/ amenities (16)</b>	<ul style="list-style-type: none"> <li>○ Bigger Dr's surgery along with larger boots pharmacy</li> <li>○ Ensuring that the local infrastructure is capable of maintaining a good service</li> <li>○ Extra Schools, Medical centres, Proper Library, Assistance to a Bank to enable a bank branch to open in Hingham</li> <li>○ Infrastructure review of schools, surgery etc</li> <li>○ Utilities i.e. additional GP facilities, Post Office, improved bus routes, Attleborough, Dereham</li> <li>○ The primary school needs more space.</li> <li>○ To ensure Doctor Surgery and School can adequately cope with any additional Hingham residents</li> <li>○ schools</li> <li>○ Infrastructure-new school, new health centre</li> <li>○ More local amenities to meet needs of rising population</li> <li>○ If more houses are built infrastructure is needed to support them. More buses, larger hospital in Norwich, bigger school, more doctors etc.</li> <li>○ It would be good to have convenience store, post office or cash point don't feel one is enough in Hingham.</li> <li>○ Not youth area for teenagers these soon become no go areas for everyone else</li> <li>○ Re new housing development- size/quantity dictates the requirements i.e. kids play area/youth area etc</li> <li>○ suitably upgraded services to go with housing development</li> </ul>



	<ul style="list-style-type: none"> <li>○ The GP surgery needs to be supported better, in the last 9 years appointments are harder to obtain.</li> </ul>
<b>Retail/employment (3)</b>	<ul style="list-style-type: none"> <li>○ Having a post office</li> <li>○ Food/convenient Store</li> <li>○ Hingham needs small lock up units for the small self-employed man i.e. painter/decorator, plumber, carpenter etc. This would encourage more local work and employment and facilities for residents of Hingham. Housing needs to be in keeping with the centre of Hingham very traditional</li> </ul>
<b>Don't want development (3)</b>	<ul style="list-style-type: none"> <li>○ Don't want development</li> <li>○ Hingham must not become a commuter town</li> <li>○ No new houses!</li> </ul>

**(13) There are 98 listed buildings in Hingham ([www.britishlistedbuildings.co.uk](http://www.britishlistedbuildings.co.uk)). Do you know of any buildings or features which are NOT already listed, but which have significant local heritage value due to their age, rarity, aesthetic interest, archaeological interest, historical association, landmark status or social and communal value?**

108 responses

**Summary of the data:** Buildings or features noted for their local heritage value

- Bus shelter
- Chapel in Chapel Street
- Methodist Church in Bong Street
- Old congregational Church in Chapel Street
- Milestones
- Signposts/road signs
- Library building
- Houses at the top of Hall Lane
- Houses in Pitts Square
- The Mill
- Royal observer corps underground bunker on Seamere Road
- The Hingham School
- Rectory Farm site
- The Hingham Rectory Bowls Club.
- Bears Lane

**Action:** Check above list against Listed Buildings list. Consider other buildings also. Undertake assessment of their heritage value using the Historic England criteria for Non-designated Heritage Assets.

Unsorted data (note: removed 'no and don't know' answers)

- bus shelter
- Bus shelter in marketplace
- Chapel in chapel st
- Fairlands bus shelter
- Hingham should actively preserve all buildings Victorian and older to preserve character. Once it has been taken away it cannot be put back

- How are people meant to know what is NOT listed? I would say NO buildings older than 100 years should EVER be demolished if poss. It was a shame to lose The Hall, The Rectory and Mill Farm in recent years.
- I am unaware of any others
- I don't have time to research the 98 buildings on the list - so can't tell you if I know of any others
- Methodist Church in Bond Street and Old congregational Church in Chapel Street
- milestones, signposts, road signs, the library building, the houses at the top of Hall lane and those in Pitts square which are not listed but are in the conservation area. The mill
- My wife.
- Not aware of which are listed and which not. Assume all houses around the market place are listed and most in Bond Street
- old fingerposts, milestones
- Royal observer corps underground bunker on Seamere Road should be preserved and open to public view as an interesting part of cold war history. Hingham primary school - beautiful brick building with character
- some
- The bus shelter in the market place.
- the greens, the mill at mill corner (we think it should be restored and preserved as other local mills have been)
- The Hingham School. Rectory Farm site. The Hingham Rectory Bowls Club.
- There are already too many listed buildings in Hingham, listed purely because of their age and not because they are of any particular historical interest. Listing often means that energy saving changes cannot be undertaken, it is ridiculous that there are so many restrictions on replacement windows etc. If anything it should be easier to de list a property.
- unknown
- village centre and bears lane

## NATURAL ENVIRONMENT

**(14) Through the Neighbourhood Plan we can protect green areas of particular community importance. These need to be close to the community, special and not an extensive area of land. What green spaces should we try to protect?**

207 responses

### Summary of the data: Potential Local Green Spaces

- Allotments
- Market Place
- Fairland
- Children's play areas
- Cricket pitch
- Football pitch
- Tennis courts
- Skate park
- Walking routes behind school, joining Seamere and Dereham Road
- Churchyard
- Turf meadows
- The Butts
- Green area on the Hops
- Ashdene Woods at the junction of Seamere Road and Mill Corner
- Valley between Seamere and Deopham Road
- Cemeteries
- Lincoln sports area
- Welcomme area
- Horse racetrack
- Ladies Meadow
- Lincoln Green
- Millennium Wood
- Rectory Farm Fishing Lakes
- Seamore Road
- Swan field
- Bowls Club
- Folly Lane

**Action:** Check above list for current status. Consider other green spaces. Undertake assessment as 'Local Green Spaces' as outlined in the National Planning Policy Framework.

### Unsorted data

- A lot of them
- Agricultural land
- all
- all
- all
- All
- All allotments, all trees and more should be planted. Let areas of the greens grow long with wildflowers - less mowing
- All current green spaces should be protected
- All especially market place and Fairland
- All existing children's parks etc cricket pitch, football pitch, tennis courts, skate park
- ALL green areas have significant importance!
- All green areas in centre of Hingham
- All green spaces behind the current housing e Spey where there are footpaths and pleasant walks across fields and Fairland

- All green spaces including playing areas, allotments, open space, field boundaries/wild meadows
- All green spaces need to be protected for our diminishing wildlife
- All Green spaces on and around crossroads at Fairlands
- All of it is sacked. Destroying farmland is criminal. Change for the sake of it is stupid. Quit following agendas and do what is correct. Agenda 2030 is real. South Norfolk is corrupt
- All of The Fairland. Whilst some changes would be beneficial for the community, including additional and widened pavements, loss or alteration of this space to provide parking or to allow unsightly traffic management options such as a roundabout or traffic lights would damage the conservation of this space and limit community events making the most of it. The green space in the Market Place should also be protected. Both areas add to the heritage and beauty of our town.
- All of them
- All of them
- All of them
- All of them
- All of them
- All of them, but prioritise those with highest biodiversity value - and the Fairland and Marketplace (conservation value)
- all of them!
- all that is possible
- All that we have at present at least
- All, make more farmland greener
- Allotments and all the greens throughout Hingham
- Allotments and walking routes behind School, allotments and joining Seamere and Dereham road
- allotments, churchyard, market place, Fairland, turf meadows, the butts
- Already existing and possibly create more
- Any deemed to enhance the environment
- Any that are used by local community such as sports field, play areas and the green area on the Hops.
- Area behind school, allotments area.
- Area encompassing Seamere.
- As many as possible
- as many as possible
- As many as possible
- Ashdene woods at the junction of Seamere Road and Mill corner. The valley between Seamere and Deopham Road, the Fairlands, the allotments, the market place
- Both allotment sites
- Both sets of allotments
- Cemeteries
- Centre by town sign please
- Children's' play areas, public footpaths through open fields
- church yard, cemetery, sports field
- Community needs more green space and access to the surrounding land
- Deopham Road is wonderful to walk on with the views.
- Do not build on green sites
- Don't Know
- Existing footpaths to promote walking to the amenities and countryside walks and the central village greens
- Existing green spaces in the middle of the town
- Existing greens on market place and Fairland
- existing parks and allotments
- Existing space (Fairland greens, Lincoln sports areas, Hardingham play area) should be protected. There are also some permissive footpaths which might disappear when funding dries up (consequence of Brexit). Can we keep them open?"
- Fairland
- Fairland
- Fairland
- Fairland
- Fairland

- Fairland and Market Place
- Fairland and market place
- Fairland and market place
- Fairland and market place.
- Fairland and Market Place.
- Fairland and market place. Woodland areas nearby. green space on the Hops
- Fairland and Market Square
- Fairland and market square
- Fairland and sports and social club playing field
- Fairland Green and Market Place
- Fairland Market square
- Fairland, Market Place
- Fairland, market place , sports field
- Fairland, Market Place, the Hops, Welcomme area,
- Fairland, Market Square, Sports Centre Grounds.
- Fairland, the Green, all the greens around the village
- Fairland, the greens on either side of 1108 in the town where the buses stop. Green spaces between existing detached houses.
- Fairland. The horse race track- open it as a space for people to walk as per the millennium idea
- Fairlands, allotments
- Fairlands, allotments, church gardens, town centre, hops estate paly area and green areas
- Fairlands, market place, play areas, playing field
- Fairlands, market square, play area off Hardingham road, Church grounds, public paths
- Fairlands, roads around Seamere Road, Deopham road and hall more road. Space of field behind and next to hops development.
- Fairlands, Village Green
- Fairlands. Welcomme Space. Space behind surgery and around it - there's some good undisturbed land there
- Fields on Seamere Road opposite the housing due to wildlife. All school fields
- fields within the town"
- Footpaths
- Footpaths/bridle ways used by the (many) dog walkers.
- Green at the Fairland
- Green at the hops used by dog walkers
- Greenacres in the hops
- Hardingham rd. playground
- Hardingham St play space
- Hardingham street play area
- I would tolerate parking on green in front of bowling club
- just the large greens
- Ladies meadow
- Ladies meadow
- Lady's Meadow
- lady's meadow, the Fairland, market place, field behind the hops
- Land by allotments, market place, Fairland, all fields that surround Hingham.
- Land either side of Seamere Road
- Land near the school
- Lincoln green
- Long grass more tarmac for parking
- Maintain green framing belt around Hingham- do not spoil, keep village contained
- Market place
- Market place
- Market Place & Fairlands
- market place and Fairland
- market place and Fairland
- Market Place and Fairland
- Market Place and Fairland

- Market place and Fairland greens
- Market place and Fairland greens
- Market place green s (both)
- market place green, Fairland green, sports field
- Market Place green, Fairland green, sports field
- Market place, Fairland
- Market place, Fairland's, allotments. School playing field
- Market Place, Fairlands, Both I believe to be already protected
- market place, the Fairland, allotments, land alongside the Hops development - one of only a few areas away from roads to walk (also shows on flood map)
- Market place. Fairland no
- Market place"
- Market Square, Fairland
- Millennium Wood
- most of the open spaces
- Our 2 Greens
- Pandemic has taught us that although we are surrounded by countryside there is very little public access to it.
- parts of the Fairland BUT not all of it
- Play area in The Fields
- Playground behind hassingham house
- Playing fields, sports club
- Please reduce parking availability "
- Protect the Fairland from parked cars and the market place
- Recreational areas children's playing area
- Rectory Farm Fishing Lakes
- School playing fields
- Seamere and similar surrounding areas.
- Seamere and the greens
- Seamere Road
- Seamere valley
- Seamere,
- Social club land, small playground Hardingham rd. Fairland all areas."
- Sports centre playing field"
- Sports Centre"
- Sports field
- sports field, allotments
- Sports hall
- Sports hall land
- Swan Field, all existing
- the allotment areas, playing fields and play areas
- the allotments
- The allotments
- The Allotments (Town Gardens & Mill Farm), The small park near Hassingham House - 'Welcome Space'? The two greens - The Market Place & Fairlands.
- The allotments-allow people to grow their own veg and fruit and good for mental health
- The allotments. The greens(Fairland and market place). The bowls club
- The areas ion the centre of Hingham
- The bowls club
- The current existing ones.
- The Dereham Road allotments
- The Fairland
- The Fairland
- The Fairland
- The Fairland
- The Fairland
- The Fairland
- The Fairland

- The Fairland
- The Fairland
- The Fairland
- The Fairland
- The Fairland
- The Fairland & Marketplace.
- The Fairland and market place greens
- The Fairland and Market Place greens, the sports field and play spaces, the allotments, school playing area.
- The Fairland and Market Place. Allotments on Dereham Road
- The Fairland and market place"
- The Fairland and near the allotments
- The Fairland and the green space in the Market Place. The allotments. The Sports Hall and parks.
- The Fairland and village centre
- The Fairland green spaces(all of them)
- The Fairland north of the B1108
- The Fairland, green areas in centre and the playing field
- the Fairland, green space in the centre of Hingham, sports field
- The Fairland, meadowland between town and Seamere
- The Fairland, playing field and recreation areas, school playing field, allotments.
- The Fairland, the free in the Market place
- The Fairland. The Market Place. Green spaces within recent housing developments.
- The Fairland. Areas around the school.
- The Fairland's town centre greens
- The Fairland(2/3) and market place
- The Fairland/The Market Place/Sports Field/Bowling Green/Green Space on The Hops
- The Fairlands
- The Fairlands and Market Place
- the Fairlands, town greens, play spaces, church yard, cemetery
- The field adjacent to the footpath between Seamere Road and Deopham Road
- The fields that run from allotments to Hardingham, lovely peaceful place for walks and mindfulness time"
- The fields to the North of Folly lane allotted and a hot are very popular for walkers. The view is beauty. It offers rapid access to the countryside for many people
- The footpaths down bears Lane and up behind the school.
- The green at the Market Place
- The green in the centre of the village, allotments and fields where there are public footpaths
- The green in the middle of Hingham and Fairland
- The green space in front of the Insurance office, hairdressers, Lincoln's cafe etc. The green space on the opposite side in front of the bowls club should be a car park
- the Greens
- The Greens at the Fairland and the market place
- The Greens either side of Market Place (B1108). Hingham Rectory Bowls Club. The Hingham Sports & Social Club. The allotments off Dereham Road. Rectory Farm Campsite and Fishery.
- The Greens should be protected
- The market centre, the Fairland
- The Market Place
- The market place and Fairland
- The market place and the Fairland
- The market place, the Fairland
- The park off Hardingham Street
- The playing fields
- The present playing field and children's play areas. The Fairland
- the sports field and HPFA playgrounds, the greens along the Watton road.(Fairland and in front of bakery).
- The sports field, but still allow for any new sporting activities
- The sports field, the bowling green, any existing play areas.

- The sports hall grounds
- The surrounding countryside/farmland in close proximity to the village. Playing fields and parks, Fairland and green in centre, churchyard, allotments area
- The town greens in the centre of the village and the Fairlands
- the two areas of allotments - not to be sold for housing development"
- The walk From Folly Lane, by the allotments etc
- The water meadows and fields near Seamere. The Welcome space and green areas behind the school and doctors surgery. The allotments
- The Welcome Park. Christine Dunnett's race horse training paddocks.
- Those which already exist.
- Turf Meadows, areas of conservation land around Hall Moor Road - Seamere Road, Deopham Rd + Low Road.
- Unknown
- village Fairlands and centre
- Village green and kids parks.
- village green, playing fields, play areas, allotments
- Village greens
- Village greens, playing field, school playing field, woodland off the Attleborough Road just south of the village (it would be good to have some public access to this). The graveyard around church (Yew trees need seriously reducing is size
- Vision splays for Oak Close on Hall Lane
- We are lucky in as much as we have a lot of footpaths and nice walks. Footpaths need to be maintained. People come to Hingham to walk these then going to either coffee shops or the White Hart. People find Hingham very pretty and should be encouraged into the town. They appreciate the small shops and craft centre.
- We must not spoil the town centre greens.
- we would like to see a 'belt' of green space around the town to enable safe leisure activities (walking, cycling) that are not on a road or on farmland
- Welcomme Space, town greens, school playing field, allotments sports hall playing field
- Where there are big trees
- woodland, waterways, fenland

### (15) Are there any views or vistas within the town/parish that we should look to retain?

154 responses

#### Summary of the data: areas suggested

- Streets within the Conservation Area
- Seamere Road
- Town centre/Fairland/Church/Market Square
- Hardingham Road
- Hall Moor Lane
- Others

**Action:** Develop a policy around views/vistas of community importance.

#### Unsorted data

- 360 degree around Hingham
- All
- All as it is
- All of it
- All of them
- all of them



- All of them
- All of them
- All of them
- All should be retained
- All streets within the conservation area. the wood lined roads in and out of the town.
- All the fields and open spaces coming in from Watton, Norwich, Attleborough and Dereham
- All the views surrounding the village therefore village should not be widened or extended as the views and countryside are important. Countryside is important for health and well being & mental health.
- all views
- All views around Seamere Road.
- All we have at present
- along sea mere road
- Any green space should be preserved if possible. Too much building on our green spaces
- Any that maintain the integrity of the town
- Area between Hingham and Great Ellingham, area between Hingham and Reymerstone, land between Hingham and Scoulton
- Area surrounding the Sports Hall
- Areas to the South of the main road
- Around the Fairland and Market Place.
- As above
- as above
- centre of Hingham and listed buildings
- Church tower visible from many compass points - don't build high and obscure it."
- church, sports areas, natural environments
- church, surrounding countryside, maintain the marketplace and Fairlands outlook
- Country views should be retained
- Do not repeat hops back of properties' facing onto main road. Let new properties add to vistas
- Everything in the centre of the village
- Existing heritage
- Existing views of the church from all routes into Hingham
- Fairland and market place.
- Fairland and marketplace areas
- Fairland, churchyard.
- Fairland, Market Square
- Fairland. Church. All listed properties
- Fairlands, market square,, church views
- Fields surrounding to school field
- From Deopham Road north towards Seamere/Norwich road
- Green fields at the end of Hall Road, the town centre. Main arterial road, Keep the look of the old Georgian houses
- Hall Moor Lane
- Hardingham Road. Money hill towards the church."
- Hingham Green and Market Place
- Keeping the centre of village as it is
- Leave Hingham as it is. It's beautiful as it is now.
- library
- Lincoln coffee shop
- market place
- Market Place
- Market place
- Market place (smartened up)
- Market place and bus shelter
- Market place and Fairland
- Market place and Fairland
- Market place and Fairland views
- Market Place and Fairland.

- Market place, church and church yard, Fairland
- Mature trees
- No building out back of Hingham Primary or the Church Allotments
- None that come to mind, the one area that was lovely to see from my window was looking out over the fields to Deopham Road but that got blocked with the flats at top end of Norwich Road.
- Norwich Road towards Money hill
- not particular views
- not where I live
- Nothing should change
- Nothing should interfere with the dominance of the church tower when seeing the village from surrounding roads and footpaths.
- Nowhere specific comes to mind
- Open farmland around Hingham
- Open views across the market place and the Fairland
- Over towards the Seamere.
- Post Office?
- Purely from a personal point of view, I love the view across the field at the back of my house(which belongs to Normandy house I think) where we can see lots of wildlife including deer, buzzards and red kites. Also the view across the fields as you walk down Seamere road
- Restrict buildings being built along one side of the Seamere Road looking across the fields to the Deopham Road
- Retain stone Lane
- Road approaches to Hingham should be made to work
- Seamere
- Seamere dog walking routes
- Seamere rd.
- Seamere Road
- Seamere Road, Deopham road, money hill - these areas are enjoyed by all the village for its natural beauty, wildlife and quietness. Within all the lockdowns it was used like never before and is still continued to be used for walking and relaxing
- Seamere road. A great 'doggy walk' and people appreciate the wildlife and the open skies.
- Seamere roads views over the fields
- Seamere valley
- Seamere valley and marshes
- Seamere Valley and surrounding area
- Seamere valley, Seamere lane, Deopham rd.
- Seamere. Hall moor road
- See 14 above
- South East towards Money hills from Seamere Road and vice versa, also Cadges Lane towards the church.
- South of Seamere rd.
- St Andrew's Church area and skyline.
- The aesthetic of the market place
- The approaches from Great Ellingham and from Watton and Dereham need to be retained
- the areas around the period properties and the Fairlands
- The centre
- The centre, church and all green areas, all the heritage area and as much surrounding farmland as possible
- the church and views. the countryside surrounding Hingham, the greens, the market place
- The church clock has needed repairing for several months or years. It would be good to see it working again
- the church spire, the view across the fields behind the school is rather lovely
- The church views
- The Church, The Market Place and The Fairland, the trees have changed the appearance of both greens drastically. The recently installed lights, erected without Planning Permission? on the pub have also changed the character of the Market Place for the worse.

- The church. Fairland and Hingham centre. The view from my house Watton road field behind (wishful thinking)
- The conservation area"
- The Fairland
- The Fairland and main market square
- The Fairland and the Market Place. The frontage of the Primary School.
- The Fairland shops ( no regimented parking)"
- The Fairland, the Market Place and the Georgian houses. Trees.
- The Fairland. The Market Place. Views of the church tower.
- The Fairlands and the Market place
- the fire service, the postal service, bus routes, churches, Hingham magazine that is delivered free.
- The general appearance of the marketplace
- The Georgian market place and church must not be spoilt
- The green areas around Lincoln hall and Lincoln's cafe
- The Greens either side of Market Place (B1108). Hingham Rectory Bowls Club. The Hingham Sports & Social Club. The allotments off Dereham Road. Rectory Farm Campsite and Fishery.
- the greens in the centre of Hingham should be retained and maintained
- The market place
- The Market Place and Fairground open spaces.
- The market place and Fairland's green area the walks on the edge near Seamere"
- The market place and the Fairland
- The race horse training ground - Church Road
- The rural vistas from The Hops development east towards the Norwich direction & South.
- The view of the church spire
- The view of the church when approaching St Andrew's church from any direction. The town itself is photogenic in all directions and need to be preserved.
- The views across the fields between Seamere Road and Deopham Road.
- The views of St Andrew's Church from all directions are what makes Hingham special. Also the open views over Seamere Area and importantly south towards Moneyhill are important.
- The views of the countryside from Norwich Road and the Hops are beautiful. Please don't take them away!
- The views to open countryside to protect against urbanisation
- The views to the church along the Watton road. The cherry trees on the Fairland
- Town from Norwich. View across the fields from Seamere road looking south
- Town greens and Georgian buildings
- unknown
- View across the fields from folly lane allotments
- view across to watermill from Seamere road. Heep look of market square as it is
- View from Seamere Road, Southwards. No building on the south side of Bears Lane from existing building at Mill Corner up Seamere.
- View from Seamere/Dereham rd. back to village/town across fields including paddocks and church
- View looking across from Springfield's over to wood rising rd. and beyond
- View on approach from main road Norwich across to the church.
- Views across Fairland to St Andrews Church. Panorama of market place from all view points
- Views behind ???school ??? through to Hardingham and Dereham road. Open countryside and farms"
- Views behind the school from allotments to Hardingham.
- Views from footpaths between Seamere Road and Deopham Road.
- Views from Seamere Road
- views from the sports field
- views of church along Norwich Rd and Dereham rd., view of Deopham church from B1108
- Views of church from south and east
- Views of church Tower
- Views of Market Place buildings and church
- Views of the church
- Views of the church

- views of the church from Norwich Road
- Views of the church tower
- Views of Town Centre and Church farmland should be protected. Views across Seamere from Seamere Road
- Yes - ALL!!! Any new buildings need to be built in a way that are sensitive to the surroundings
- Yes, the main green where the town sign is

**(16) Please name any areas that you know of that are prone to flood and should be identified within the Neighbourhood Plan.**

119 responses

**Summary of the data:** areas suggested

- Norwich Road
- Hardingham Street
- Oak Lane
- Hall Close
- Low Road
- Next to Hops
- Between Hingham and Deopham turning
- Bear Lane
- Pitts Square
- Seamere Riad
- Hall Moore Road
- Moneyhill Lane/Warren Farm
- Ringers Lane
- Hall Lane
- St Andrews Church
- Churchyard by war memorial
- Fishpond past cemetery
- Cadges Lane, junction with Attleborough Road
- Ellingham Road
- Back of Hingham School
- Frog Lane
- Hall Moor Road
- Mill Corner
- Fairlands/Dereham Road

**Action:** Develop a policy around localised flooding/drainage issue.

Unsorted data

- A few corners along Norwich Road (B1108) as you leave Hingham
- All areas below Hardingham Street due to surface run-off and drains that cannot cope. (lots of gardens have been paved over irresponsibly).
- All drains need to be cleaned, authorities have been informed but no response
- Area south of Oak Lane and Hall close, Low road
- As I understand it, the area of land next to The Hops (considered for development?) is prone to flooding.

- B1108
- B1108 flooding between Hingham and the Deopham turning
- Bears Lane
- Bears Lane
- Bears Lane, Pitts Square
- Bears Lane/Seamere Road, Pitt's Square/Hall Moore Road, Low Road, Moneyhill Lane/Warren Farm
- Bottom of ringers Lane aggravated by new housing
- Bottom of hall Lane
- bottom of Ringers lane
- by the St Andrews church
- Cadges Lane near its junction with Attleborough Road. Cadges Lane (rainwater runs down the lane because of inadequate or blocked drains) near its junction with Hall Moor Road. Deopham Road near its junction with Cadges Lane.
- Churchyard by the war memorial. By fishpond past the cemetery
- Corner of Dereham rd. and slip toad to B 1108
- Corner of Deopham Road and Hall Moor Road. Low Road. Bottom of Bears Lane.
- Corner off Dereham Road and The Fairland (outside 6-8)"
- Deopham Road.
- Dereham Rd junction with Greenacre Road
- Drains in stone (and blocked by the old chapel house garden bank completely? drain
- Ellingham rd. by fish lakes, low road
- Field behind Barleyfield Road - very flood prone.
- Field to the east of The Hops - north of Seamere Road. The ditch to the east of The Hops should be re-instated so that it is in good working order.
- Fields back of Hingham school after heavy rain"
- Fields to east of village near the hops and back towards Seamere lane
- Flooding down bears Lane and onwards to Seamere rd."
- Frog Lane.
- Hall Lane, Seamere Road, Bears Lane
- Hall moor road - putts square. Hall lane
- Hall moor road gardens near sewage plant, houses on Seamere Road
- Hall moor road/Pitts square. the majority of the southern half of Hingham's storm water ends up there heading towards Seamere, the field to the northwest of Pitts square particularly
- Hingham is 60-100metres above sea level. There is very little chance of flooding
- Hops estates
- I don't know of any
- If flooding problems at bottom of Bears Lane have been resolved?
- In heavy rain Bears lane, Seamere roads run with so much water they become rivers (possible due to faulty drains but also run off from the main road/ringers lane). surface water flooding also affects Low Toad and end of Cadges lane (end furthest away from town) Takes day. Weeks to drain
- In heavy rain Bears Lane/Seamere Roads run with so much water they become rivers (possibly due to faulty drains but also run off from the main road/Ringers Lane) Surface water flooding also affects Low Road and end of Cadges Lane (end furthest away from town) Takes days/weeks to drain
- It's all on a holl
- Land behind the hops.
- Lincoln avenue, always flood near the green area in the middle. Have reported to the council several times, yet nothing gets done about it
- Low Lane 0 the name possibly gives a clue!
- Low rd.
- low road
- Low road is prone to flooding after very heavy rain because of run off from fishing lake.
- Low road with junction of Attleborough road
- Lower end of hall moor rd. and pit square are
- Mill Corner
- Mill Corner
- Mill Corner
- none

- None known
- NR9 4LB, hall road, Hingham
- number of areas/roads get standing water, drains throughout Hingham need cleaning as leaves grass etc may be blocking them or maybe they just can't cope
- On the Norwich road from Hingham to Norwich
- One corner of the Fairland and Dereham road. This is because the drain needs unblocking. Blocked drains common in Hingham
- ongoing problem at bears lane area is well known. Standing water on Fairland Dereham rd. after heavy rain
- Pitts Square, field end of Hall Close, low Road, bears lane, mill corner, Seamere Road
- Rainwater runs down ringers lane, bears lane down to Seamere Rd area
- Roads and footpaths from Norwich Road leading into the Hops development and the junction of Norwich Road & Ringers Lane
- Seamere
- Seamere rd. Dereham Rd
- Seamere rd., Deopham Rd, Low Rd
- Seamere rd.
- Seamere road
- Seamere Road
- Seamere road
- Seamere Road
- Seamere road
- Seamere Road - the water travels from the Hops, across the fields and straight into the houses on Seamere road (Flooding has become more regular since the Hops was built). Hardingham Road and Street surface water goes down Ringers Lane, across the B1108, down Bears Lane and Seamere road floods around the footpath and ditch as well.
- Seamere Road and Hall Moor Road
- Seamere Road and parts of Deopham Road both suffer winter surface water flooding even though both are well used country walking routes. Poor drainage of Highway and lack of landowner ditch maintenance
- Seamere Road, Bears Lane
- Seamere road, folly lane
- Seamere Road, Mill Corner, Low Road
- Seamere Road! The Hops and Hardingham street developments mean that all water floods Seamere Road, and it has flooded our house (and other houses down this road) too.
- Slip road at Fairlands B1108 - Dereham Road
- The drainage ditch along the southern side/western side of Pitts' Square, so all the fields adjacent to this.
- The field at the rear of Hall Close/Hall Moor Road
- The hops
- The Hops
- The Hops
- the hops
- The Hops and land to south
- The hops and Seamere Road
- The Hops and the land to the east of the development.
- The slip road on the Fairland
- The turning onto Hardingham Road
- throughout the town the drains seem to be unable to cope with very heavy rain
- Top of Seamere road and bears lane

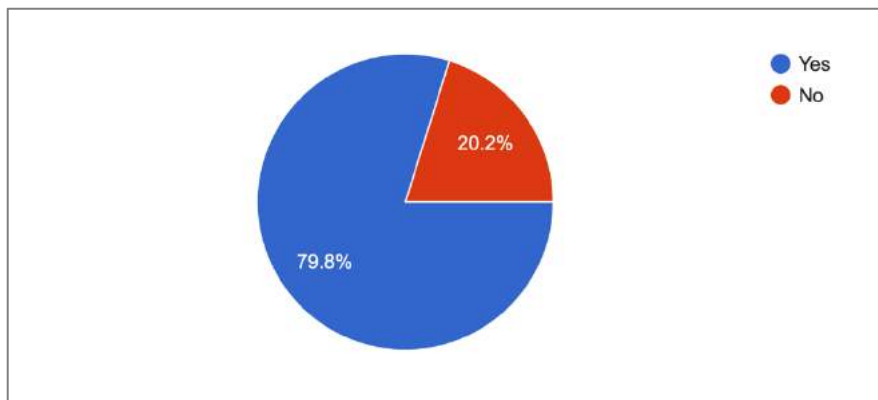
**(17) Would you like to see new country footpaths (Public Rights of Way)?**

223 responses

**Summary of the data:** The majority (79.8% of household respondents) would like to see new country footpaths (compared to 20.2%). Ideas include

- A circular walk around the town
- A circular walk from Rectory Farm to Seamere through Millennium Wood
- Along Attleborough Road from cemetery to Low Road
- Along fields on Deopham Road and end of Hall Moor Road
- Hardingham Road
- Around Seamere
- Behind Primary School
- Between Cadges Lane and Southborough Road
- By cemetery. Behind frost row
- Dereham Road
- Hallmoor Road
- Southwest of Hingham that links Watton road and Great Ellingham Road
- Others

**Action:** Consider policy/project on new footpaths.



### If so, where?

139 responses

#### Unsorted data

- A circular walk around the town
- A circular walk from Rectory Farm to Seamere through Millennium Wood!
- a circular walk of Hingham
- A circular walk with seating around the town. Being able to do as much or as little as wished
- a radial network from town centre to encourage out and back exercise
- Access through the fields around the farming area
- All around Hingham, better signs and circular routes to include permitted access
- All around the village with more dog bins
- All directions round Hingham
- all round Hingham
- Along Attleborough rd. from cemetery to low rd.
- Along fields on Deopham Rd & end of Hall Moor Rd where there are no footpaths & cars travel too fast. Also along Sea Mere Rd
- Along Hardingham Rd to nordelf corner,. Attleborough Rd to cadges lane/new Rd, B1108 from end of Seamere Rd to Hingham

- Along road, heading towards Watton.
- Anywhere around the village
- anywhere but they must be maintained not neglected as present
- Anywhere safe to walk in Hingham
- anywhere you like
- anywhere! we have many permissive paths that I'd like to see converted to rights of way
- Anywhere. Many people started walking more during lockdowns and it more varieties of places to walk would be beneficial
- Around any open fields and farmland. Access to Seamere lake would be amazing
- around Hingham
- Around Seamere or out on Watton Road to Pye Lane without risking death by walking on the road
- around Seamere
- Around Seamere. At the end of the fields on to existing walk
- Around the parish boundary, circular walk around Hingham.
- Around the town
- As many as possible, don't mind where
- Attleborough rd. and Dereham rd. and Hardingham rd. no
- Attleborough Road Cemetery to Wood Rising on the Watton Road (B1108)
- Away from main roads
- Behind Hingham primary school, to make permanent the permissive paths there already
- Between Cadges Lane and Southborough Road, between the fields (Hardingham St) and the existing path.
- But would like access for horse riding
- By cemetery. Behind frost row
- Cadges Lane area, Moneyhill area
- circling around Hingham
- Circular walks around Hingham
- Circular walks to the East (some currently permissive only)
- clarification and reopening of the footpath access at the end of The Fields for a start. all around town
- Could existing permissive paths around Hingham be converted to public footpaths
- Current ones need better maintainable in spring and summer months when hedge growth goes mad
- Dereham rd.
- Dereham Rd and Hallmoor Rd area
- Dereham Road
- Develop and protect the area behind the cemetery and Rectory Gardens - This would make an excellent country park. Trees, hedges, small car park & cafe.
- Doesn't matter where, just more of them.
- don't know
- East of Hingham
- Every where
- Everywhere
- Everywhere. After negotiation with landowners - We use them a lot.
- Field areas round town.
- Formalise the footpath round Manson Green farm so that it is properly maintained
- From Cadges Lane (field with pond) across to new road
- From Dereham Road allotments connecting to the existing footpaths
- From Springfields alongside of field
- Hall Moor Rd area
- Hingham
- Hingham area and more circular networks
- Hingham to Deopham, Hingham To Southborough/Woodrising
- Hingham to Ellingham, to Hardingham, to Scoulton, to Caston
- I don't know but it would be wonderful if any of them were accessible for mobility impaired people
- I only know of the paths around the school and allotments, so other clear paths on the opposite side of the village
- if this doesn't make it more difficult for arable farmers
- In fields to make circular walks all round Hingham



- in rural areas around fields
- It would be great to have a full circular walk, there are a couple of sections missing:- TG 006017 (B1108) north to TG 008029 (college farm). and link to existing paths @manson green (currently requires 200yds on edge of Dereham Road which is not nice) and similar between Low Road/Ellingham Road junction and start of footpath going west to B1108
- It's be lovely to see Seamore a bit more but perhaps it's best left along. Field edges (please educate people on Countryside Code!)
- Joining existing to form a safe circuit inside hedge and Norwich Road
- Local Countryside
- Make a footpath southwest of Hingham that links Watton road and Great Ellingham Road, safer access as both roads very busy to walk along.
- money hill farm, warren farm area
- More circular walks, access beyond the sports field, routes around Dereham Road and beyond
- More importantly, better maintainable of existing paths
- More use of existing ancient eayd
- Near Hops
- new to the area, so not sure where
- North of Hingham
- North of Watton Road past the sports field
- Not familiar enough with the area
- Not on the highway
- not sure
- Not sure
- Not sure of location but routes from Hingham to Barnham Broom. Walking/cycle route to Wymondham
- Not sure where just at?, our staff love a lunchtime walk but it's fairly limited
- On the outskirts where dogs (well behaved) are welcome as well
- on/by Dereham Road and Norwich Road
- options need to be given
- Out towards Seamere - south side
- Perhaps need better signage of current public footpaths
- Possibly Hingham to Woodrising
- Public footpath from The Fields.
- Radiating from the town towards the parish boundary, and circular around and within the parish.
- Right to roam
- Safe circular routes around the town and countryside of different distances to suit all /routes to be clearly signposted/maintained and maps available online to download (away from busier roads)
- Safe circular routes around town and countryside of different distances to suit all abilities. Routes to be clearly signposted/maintained/maps available online to download and away from busier roads
- Safe walking or cycling routes between villages such as Great Ellingham
- Seamere area
- Seamere Woods and lake, general right to roam with respect, e.g. on field margins
- South of the Parish. North of the Parish, by Hingham Eggs
- Surrounding area
- Surrounding outskirts of Hingham countryside
- the existing paths need to be used a kept open with good signage, it is too easy for land owners to shut them off
- The existing paths are well maintained and used.
- The fields across Dereham Road
- The footpaths we already have behind the school all the way to Hardingham are subject to change at the farmer's whim - a couple blocked off for no obvious reason, dogs ,on short leads only, (what is the point of that?), some footpaths not even cut to make walking easier.....local farmers don't seem too keen to allow walkers
- The Routs from Hardingham road across country north to Hardingham church are well used and popular permissive paths but should be rights of way
- Their is a path onto a public footpath from The Fields, a homeowner keeps blocking it off. This should be a public footpath.

- There are a few to the North of Hingham. It would be lovely to have some circular footpaths to the North of Hingham. Less people walking in the roads would be helpful so that it is safer as they are very narrow.
- They might already be there but hard to find
- Throughout Hingham
- To connect the cemetery to Low Road.
- Toward Attleborough and Dereham avoiding roads.
- Towards Deopham - the roads round there are narrow
- Towards Hardingham and north of Hingham
- Towards southburgh
- Towards Watton along the main road
- unknown
- Unknown
- Unsure where, but the more places I can walk off road with my dogs (who are well behaved with good recall) , the better.
- Variety of routes using the field headlands
- Watton end of Hingham
- Watton Rd outside 30 zone. Paths along roads that have none to make walking more joined hip.
- We are lucky with our footpath walks round Hingham but it would be nice to have one or two more Seamere way
- we have very limited off road routes so any more would be good
- Where it is appropriate
- Where permissive paths exist close to the town.
- where possible
- Where there are existing 'permissive rights of way' which have become dog walking daily routes.
- wherever feasible
- Wherever possible
- Wherever possible
- Wherever possible
- Wherever possible. Circular walk round town with radial access
- Within walking distance of town and outskirts to avoid car use
- Would like to see existing footpaths better maintained and marked

## COMMUNITY & SERVICES

### (18) What community and cultural facilities do we need to consider as the number of houses in Hingham grows?

212 responses

**Summary of the data:** community and cultural facilities identified as needed

- Post Office
- Bigger Primary School
- Tourist information
- Town Council office
- Youth Centre/Clubs
- Drop-in centre
- Swimming pool
- Doctor's surgery (expansion)
- Bank
- Shops
- Car park
- NHS dentist
- ATM
- Wider pavements
- Playground buildings
- Casual offices
- Coffee shop
- Mirrors on bends
- Chemist
- Event space
- Farmer's market
- Astro turf pitch
- Improved bus service
- Larger recreation ground
- Jobs
- Traffic calming
- Zebra crossing, traffic lights
- Vets

**Action:** Develop a policy and possible projects around community infrastructure.

Unsorted data

- a 'man shed'
- A argent library possibly to include post office
- a bigger primary school
- A clear town/administration centre including public halls, town council office, library, public toilets, tourist information/visitor centre esp. for Americans exploring ancestry, an accessible display of resident artifacts collected by history centre
- A dedicated Youth Centre on the unused land at the rear of the sports field, managed by appointed qualified staff and volunteers. (How about one or two refurbished redundant mobile classrooms?) The young people could then also use the sports facilities on offer. The skatepark should be resurfaced so that it can be used again as a matter of urgency.
- A drop in venue for young mums, oldies-village centre"
- a new play area for small and teenage children
- A post office
- A post office may be useful.

- A swimming pool, committee for village social events, village cinema, history Centre, solar panels on industrial units roofs for power
- A youth club would be good.
- Access to doctors. Have they capacity for more patients?
- Access to the doctors, the school and parking in the town centre to maintain the historic status
- Accommodate the native people rather than flood with economic migrants
- Activities for teenagers
- Additional pub, bank, post office, public library, retail shops, car park, swimming pool, NHS dentist
- All age groups, mental health
- another community hall
- Another GPs surgery, another school, more safe parking areas
- Another retail shop to cater for Watton roadside of Hingham. If housing development is located on that side of town
- are infrastructures able to cope with the growth. How can they grow yet keep the friendly approachable manner that they currently have. shops with times that are more available to people
- Ask Saffron/SNDC to provide parking spaces for the 8 bungalows in Feeters Hill/Hall Lane to keep road clear, blocking access to private housing opposite. SNDC have the space in front of the bungalows to do this.
- Ask SNDC/Saffron to provide parking spaces in the grassed area of Fleeter Hill for its 8 bungalows none of which have driven, and cars opposite, also cars in Stone Lane use Fleeters Hill as their car park
- ATM facilities, recycling area (consolidation of those in existence)
- Bank, Post Office
- Be very careful about housing expansion
- Be very careful about housing expansion
- Better bus service hours to and from city to support workers and students
- Better park facilities and play equipment in the park on Hardingham St. Exercise equipment for adults
- Better school buildings and playgroup buildings. Better parks for the children.
- Better wider pavements
- better/more carparking facilities and preventing pavement parking
- Bigger Doctors and car park
- Bigger library. Secondary school
- Bigger school"
- Bigger surgery and more parking for both the surgery and the school.
- Buses"
- can't think of any
- Capacity at doctors and school.
- capacity for the school and GP practice
- Capacity of schools and surgery. Youth clubs and facilities for young people
- Car park-bowling club/library.
- car parking - SUGGEST A 2HOURLIMIT IN market place and Fairland. New all day parking on field south of Rectory
- Care for elderly.
- Care not to spoil GP surgery, more seating for the elderly on routes walking into the village
- Carparking
- Casual offices (allowing pros to work away from home by
- Chemist, schools, doctors
- Coffee shop (Starbucks or Nero's)
- Community allotments, community litter picking groups, more independent shops - food shops
- cycle paths, mirrors on bends for road users, more access to small holdings with/without planning potential
- Dentists
- Doctor's surgery, school, library, nursery, wheelchair access, road crossings, lighting.
- Doctor's surgery, maintaining the current accessibility of appointments"
- Doctors
- Doctors
- doctors and parking
- doctors and parking

- Doctors surgery
- Doctors surgery
- Doctors surgery and school
- Doctors surgery is great - it would be a shame if that level of service falls. School /childcare facilities
- Doctors Surgery, schooling, library, car parking, chemist shop to be able to cope with prescription demands
- Doctors surgery, traffic, parking in centre of village
- doctors will need to grow, probably increased capacity at the school, post office, improved community events, more food vans (dare we hope for a restaurant?)
- doctors, dentist, school, employment, transport
- doctors, dentist, school, playgroup, carparks
- Doctors, parking areas, transport links no
- Doctors, school, library, sports hall
- Doctors, schools, parking
- Doctors, schools (especially transport to variety of schools such as Wymondham high)
- Don't increase the number of houses and the question becomes irrelevant
- DR SURGERY AND SCHOOL
- Due recognition of need to cope with increased population, Roads, Parking, Doctors/Dentists, School(s)
- Easy access to any facility to encourage community mingling and be responsive to requirements of an ever changing demographic profile.
- Ensure surgery and school has enough capacity
- Event space (outdoors and indoors).
- events at Lincoln Hall
- Expanded doctors and shops generally
- Expansion of GP services
- Expansion of GP surgery as unable to cope currently (has Watton patients as well)
- Facilities for teenagers; care homes; medical practices; primary schooling.
- Facilities within the church (st Andrew's ) so that more concerts etc can be held thereby
- Fairland's gridlocked.
- Farmers market
- full time post office
- GP & Dentist
- GP service, school. Mobile post office/bank. Good bus service for access to larger towns and hospital. Archive centre and museum for display of town history. Community woodland.
- GP surgery a priority
- GP surgery should be able to cope as well as the school.
- GP Surgery, Dentist, Primary/Nursery Schools, Cemetery, Library and Sports Centre
- GP Surgery. Our surgery does a great job - But if the number of houses grow, it's inevitable our surgery would become impacted.
- GPs, school, library - a bigger one, NHS dentist, carpark
- Gym -no decent indoor gym
- hardware store needed for all types of DIY etc
- Health service to be increased in proportion to the increased size of the town. Off street parking"
- Healthcare and education facilities
- Hingham primary and surgery. The small but valuable library
- Hingham Primary School, playgroup, Hingham Doctors, Village Hall
- Hingham surgery "
- History centre
- History centre/museum"
- I feel that we should accommodate according to need.
- I'm not sure we need any, the S&S is great Lincoln Hall likewise, good pub. More important is sufficient funding, volunteers and use of the facilities we have
- If possible more small shops in the centre or maybe a Saturday market, farmers market, once a month maybe
- If we must have a lot more new homes, will the existing surgery, dispensary and school cope?
- Important to provide facilities for young people, places where they can meet play work learn

- Improve doctored and dentist accessibility
- Improve the sports hall including AstroTurf pitch's. Improve current equipment in play spaces. Extend the school.
- Improved bus and taxi services
- Including gas mains supply I think is essential
- Increase in school capacity
- Increased capacity of surgery
- Information on what to see/do locally opportunities to meet people/events. community centre for all ages and groups. A doctors' surgery to accommodate increased numbers of patients, An NHS dentist able to increase numbers of patients. Another supermarket or corner shop. social spaces to sit, to gather, to exercise. Look after St Andrews church, the nning walls and develop Lincoln Hall
- Infrastructure capacity must improve to viably support and increase in population
- Keep dr surgery as good as it currently is and school as good too
- Keep the doctors surgery small enough so it continues to serve the community to high standard it does now
- Larger facilities for sports
- Larger Recreation Ground
- Larger sports area, community woodland, Hingham arts centre
- Library an asset to the village
- Maintain and keep Pharmacy, pub, library, co-op store with late opening, current open communal/ recreation space and reinstate post office facility.
- Maintain sports and leisure facilities at a high standard. Ensure existing shops remain open and encourage more retail outlets
- Maintaining existing play-parks.
- Maybe arts theatre seating at social club for their style shows
- Medical centre"
- Medical, school and transportation.
- Monitor GP surgery/Primary school capacity"
- More business, retail
- More classrooms at Hingham school. More amenities for young adults.
- More diversity
- more doctors, dentists and medical facilities
- More interesting shops to draw in tourists, a regular market. a post office, more quality food shopping
- More job possibilities which probably means an expansion of the industrial estate, more support for the school, better use of the large space that is the church. Post office.
- More parking and bigger doctors surgery
- More retail in the town square - boutique shopping. More pubs and restaurants.
- More Shops & Post Office. More parking spots
- more shops, a post office
- More speeding prevention - especially in the main road going through the village. Lots of near misses and inconsiderate drivers.
- Must ensure doctor's surgery can accommodate increased patient numbers without a reduction in the level of service. Reinstatement of a post office. An improved library space.
- Need to consider infrastructure of the town, I. E Doctors and primary school
- Need to make sure the Doctor's surgery and school can cope with increase of numbers.
- New School, Doctors Surgery, Shops, Post Office, car parking, bus routes, street lighting, pedestrian crossings, speed bumps, weekly market, another Public House.
- NHS dentist
- NHS Dentist
- NO different cultural facilities - keep Hingham as it is
- non particular but a wide range, more for old people to get together, better care for people at their houses.
- None
- none
- none - go to Norwich
- none - keep Hingham as it is
- None we have enough that are not fully used

- none. More facilities would encourage more growth
- Obviously schooling and access to doctors etc. more events and inclusion within the parish church. We miss having a permanent vicar. It was really enjoyable time when sally organised a local choir to perform a Christmas concert. A local band would be nice. Local groups to cater for older people and younger families. All existing groups such as gardening club etc
- off street parking for all new houses - green areas
- OK at the moment
- open spaces and parks"
- Park and ride on outskirts of Hingham.
- Parking
- Parking in Hingham is a disgrace, the market place and Fairland are often blocked including where there should be vehicle access. Hardingham Street driveways are blocked by people using the school. Springfield way gets blocked from events at the sports centre, makes it difficult for residents. People block driveways and even park in peoples private driveways. we wonder if some of the parking problem is people driving to Hingham, parking for the day and getting the bus to somewhere else
- parking in Hingham is often very bad the market place and Fairland are often blocked all day. when events are held at the sports hall it is impossible to drive down Springfield way . often it is difficult for residents to access their own drives due to school parking
- Parking, school, doctors, youth clubs, health centre, library
- Pavements/roads/crossings/parking
- Pedestrian crossing on B1108
- Please can you improve the walkway between the top of Fleeters Hill and Stone Lane by removing the grass outside the council bungalows that isn't used (only for cars) and replacing it with a "parking bay". As the Hill is like a car and motorbike park for the bungalows and Stone Lane. It's a job to get through the opening at the top into Stone Lane. Cars and motorbikes are often parked on the grass and paths as well as the road. I feel sorry for the people living in the houses on the Hill. It never was like that.
- post office
- Post office
- Post office
- Post office
- Post Office
- Post Office
- Post office
- Post office
- Post office essential
- Post Office, Improve Toilet Facilities
- Post office, NHS dentist, slimming world in Lincoln hall, more appointments at the doctors
- post office, youth centre
- Post Office! Parking, electric charging points. No more change of use from shops to offices.
- Post Office"
- Preservation of quieter green spaces away from the traffic. Consideration of wildlife displaced by development. Protection of trees and planting more to replace any that are removed. Preservation of quirky character of Hingham. Park area (green space) for families to enjoy, Social gathering provision. Strict parking plus provision for disabled parking. Medical and school facilities to cater for growing numbers
- Preserve excellent GP practice. Retain what we have but don't outgrow our lovely village
- Protect the doctors and dentist and all the shops as we had good service from them all through COVID for last 2 years
- Protecting, maintaining and promoting our primary school.
- Provide car parking on council owned grass in Fellers Hill for the 8 council bungalows, plus resident of Stone Lane. They block the footpath access from Flitters Hill into Stone Lane along pathways.
- Provision of post office. Retention of library
- public houses
- Public transport

- Public transport connection with Attleborough, e. G to station. Emphasis on opportunities for the community to meet up not just sports facilities e. G encourage musical and drama events in the community halls. Facilities for young people
- Re-opening the skate park!
- Refurbish Lincoln Hall, maybe combine with the bowls club. Larger Sports Field.
- Retaining Boots and the existing businesses and the GP.
- Revive old business association for businesses in Hingham or encourage town council to devote attention to these businesses (not just shops).
- School
- School and doctor expansion. More facilities. A gym.
- School and Doctors surgery can accommodate new residents
- school and surgery
- School capacity
- school doctors
- School expansion. Surgery enlarged capacity. Lack of a post office. Lack of a carpark in town centre means cultural growth difficult or restrained. Community cinema, such as at Wicklewood or Gravestone. Safe pedestrian crossings of B1108
- School extension"
- school needs help, roads also need to be maintained and improved
- School size, access to surgery, post office.
- school, doctors and parking
- school, doctors surgery
- School, Doctors Surgery, Play Parks.
- School, doctors, dentist, post office, another ATM in the centre, youth facilities
- School, GP surgery (& pharmacy), Cycleways
- School, post office, police station
- Schooling and the fact that the present primary school is well past its sell by date.
- Schooling/size of school and if school is enlarged, the issue of street parking particularly at pick up time
- Schools
- Schools
- Schools and doctors facilities
- schools, surgery, green spaces, parking, charging points, bus service, public transport
- Schools. Surgery
- Sculpture and street art"
- seating areas with a covered part for all weathers
- Shops/restaurants/cafes
- So you are going to allow extra houses.
- Something for teenager's
- something for the 16+ over to go to
- Spaces at the school and surgery
- sporting, age appropriate to young families
- Sports and parks
- Sports and social facilities expanded. Off road car parking in centre of Hingham businesses is essential. An electric car share/car club scheme could work.
- Strong transport links to Wymondham and Norwich. Amenities for teenagers
- Support to ensure that existing facilities can be sustained e.g. Lincoln Hall, sports hall
- Surgery and school capacity. Car park
- Surgery, school, hairdressers, car park spaces
- Surgery. Schools. Post Office
- That the doctors are not overwhelmed, association with America (cultural)
- That the doctors can cope with increase of residents. A post office, bigger school and parking area.
- The capacity of school and medical services. Open spaces.
- The doctors is a gem that mustn't be overrun by community growth.
- The Doctors, the school
- The infrastructure- parking
- The school able to cope



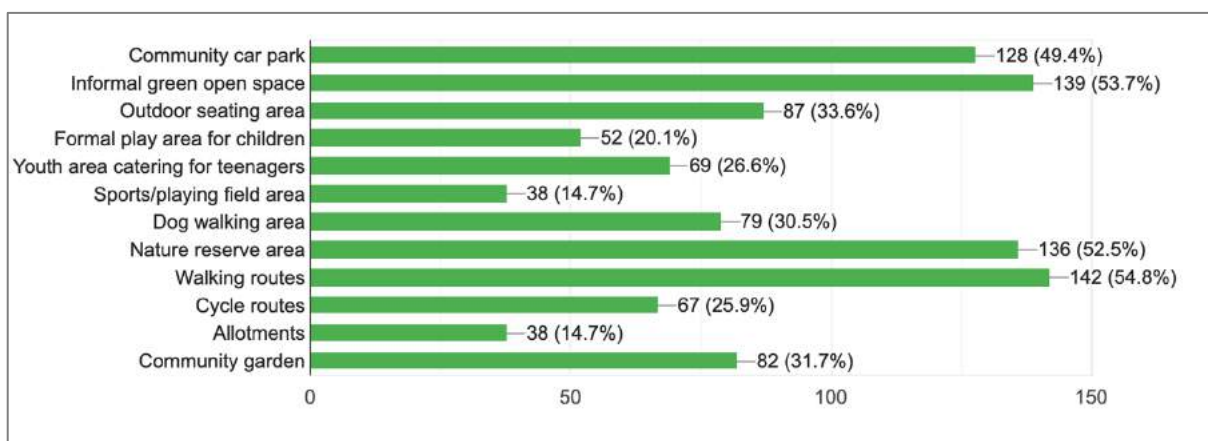
- The size of the school and Doctor surgery and a well woman clinic
- the sports hall could be used for much more but they need more funding. don't build more things when we have them already, they just need a proper funding stream.
- Things to do for the young
- This is a leading question, there is no need for further housing in Hingham.
- To ensure services like GP school nursery grow with the growth
- To maintain adequate school and health facilities also efficient cheapest
- Traffic calming, post office
- Traffic lights at Attleborough crossroads"
- Traffic speed control measures
- Upgrade schools
- Usual
- Usual medical, education and social facilities. Cannot just build these without having the staff/resources to run them. The problem is the 'deal' for the village when a developer drops 50->100 properties in an area. For their benefit the existing residents are rewarded with "more contention" and "poorer services" (primarily due to contention). The new residents get to move into an area looks like it was always awful...really not a very balanced 'deal'.
- vets
- We do not want more houses. The GP surgery is excellent but would probably suffer with more residents in the community - same applies for the primary school
- We feel there are enough facilities
- we need a post office
- Youth activities, not necessarily new but there are currently none.
- Youth club family for teenagers"
- youth clubs
- Zebra crossings market place, Fairland.

**(19) If some new outdoor open space is available for the community, what would you like to see it used for? (Please tick ✓ one or more boxes)**

259 responses

**Summary of the data:** Most interest in 'walking routes' (54.8% of household respondents) 'informal green open space' (53.7%), 'nature reserve area' (52.5%), 'community car park' (49.4%).

**Action:** Develop a policy and possible projects around new outdoor open space. Feed in comments to Design Code work.



## Others (unsorted data)

30 responses

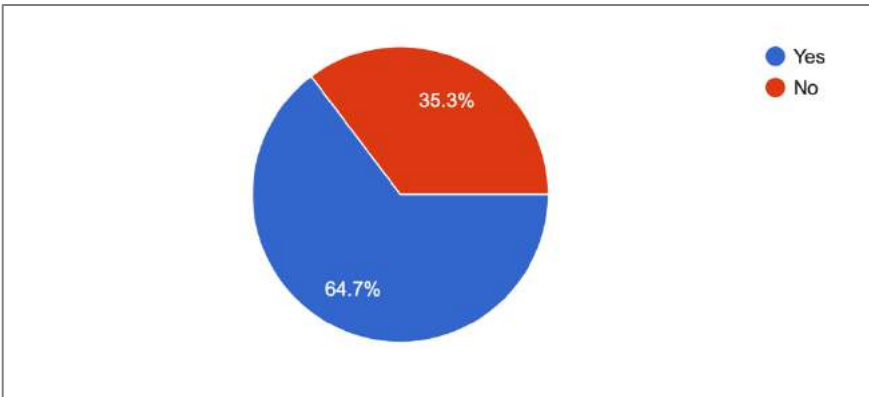
- A car park outside the village for the benefit of all those who currently park mainly in the market place and the Fairland daily whilst catching a bus to Norwich. Current parking in the village needs to be limited
- A MUGA type court in addition to the two tennis courts. Maybe a petanque area by the existing sports hall.
- area for girls in particular as their needs are different to teenage boys'
- Bus park and ride outside of the town.
- Car park on ladies meadow
- car park, but where?
- Car parking is an issue on the Fairlands. Maybe a solution would be to put a time limit during working hours, of 2 or 3 hours on parking at the Fairlands and in the town square. This would allow people time to have a meal, or a walk, or to visit friends but the spaces would not be blocked by people taking transport to Norwich. However, there is also a need to promote public transport and not everyone is lucky enough to be able to walk or cycle to work. The Council should be able to provide a designated area for commuters which could be chargeable at a reasonable rate (e.g. minimal for bus pass holders). It is important that young people are included in the negotiations for what their needs are., it is essential to consider their needs
- Community car park - Fleeter Hill
- Community car park - Fleeters Hill
- Community Woodland
- community woodland
- community woodland
- Community garden with herbs and orchards which we could all benefit from would be good
- controlled community carpark
- Definitely car parking
- DO NOT OVER URBANISE WHAT IS STILL A VILLAGE!
- Duck pond
- Electric charging points for cars
- existing allotments kept
- History centre
- informal play area
- Other
- Park benches as part of new development and improve on existing. Part of the attraction for us are the more rural areas where wildlife thrive and enjoyable to walking with and without dogs
- Parkland
- Re-wilding
- running route. Sadly play areas and youth areas get vandalised
- See above
- Some bike stands in central area.
- Swimming pool
- T

## BUSINESS & EMPLOYMENT

### (20) Is there a need for more employment in the town?

204 responses

**Summary of the data:** Almost two thirds of household respondents (64.7%) thought there was a need for more employment in the town (compared to 35.3% saying 'no').  
**Action:** Develop a policy regarding employment opportunities/sites in the town.



**(21) What works well for business in Hingham?**

156 responses

**Summary of the data:** Ease of parking is the number one issue that works well for business in Hingham. There is also an appreciation of the location (between Norwich, Watton, Attleborough, Wymondham and Dereham), the industrial estate and the variety of shops in the centre.

**Action:** Develop a policy and possible projects around business support.



Unsorted data

- Access to A11
- Easy access to Norwich
- Socialising-another restaurant for families such as Italian.
- The excellent broadband

- the family bakery since 1900
- A generally affluent community, spending money locally
- A large retired population and it's central location.
- A mix of smaller and larger business. Good employment prospects for a variety of skills.
- A sense of community and loyalty to our existing shops. smaller shops and no big factories. Rent and retail needs to be cheaper
- A supportive and understanding town council and more independent shops
- access
- Access from other places
- Access to A11
- Accessibility - convenience for local shops
- Adequate industrial buildings (Already there!) parking
- Adequate parking away from residents
- Adequate parking needed. Good bus services
- Affordability
- Amenities in town
- answer to 20: unsure, I'd like to work locally but not sure if others would or need to. Answer to 21. variety needed a post office is already needed and would benefit residents and new businesses, the post office as a company are pathetic at sorting out a new location after we lost our permanent one.
- answer to 20: don't know
- Appropriate sized commercial units with good internet connections and car parking
- availability of parking
- Beautiful setting - Market Place, Fairland + St Andrews bring in visitors. Independent shops.
- Because it's a through route
- being able to park and then visit the shops is a priority
- Bus route, easy access by road.
- Bus routes
- butchers"
- Cafes/Eateries/Hairdressers/Antiques shops
- Central location, larger than normal village population for retired sector.
- Chalfonts
- Charge high prices as not many options
- close to Norwich"
- Closeness to Wymondham and Attleborough
- Community involvement
- community loyalty which was increased during lockdown
- coop bakery, butchers, chemists, doctor, osteopathy, hairdressers, newsagents
- coop store
- Direct route to city, bus routes
- don't know
- Don't know
- Don't know
- Don't know
- Don't know
- Don't know
- Don't know
- Ease and delight of teleworking of a great environment.
- Ease of parking
- Easy access and parking close to the business
- Easy access to 'A' routes
- Easy access to bus routes
- Easy access to Norwich, Wymondham, Watton, Dereham
- Easy access to the A11, lunch facilities for workers
- Easy parking and being on transport route
- Employing locals and giving young people opportunities
- Employment area close to centre and facilities
- Employment for people with children of school age
- For retail and hospitality outlets, informal short-stay parking

- free (though very limited) carparking. Good access from local towns and Norwich
- Free parking in town centre
- Free parking, passing trade, local trade
- Free parking"
- Free parking/busses/pub for client lunches, broadband
- From the looks of it weekend tourists
- good bus service
- good communication
- Good communications, parking, broadband connections, catering facilities
- good community
- Good facilities and pleasant surroundings
- Good internet/IT. Parking, coop, bakery
- Good transport links - proximity to major routes and a good bus service. Catering facilities for lunch/break times
- Good transport links on the main route through to the city of Norwich: passing trade, ideal location to stay to explore the county
- having facilities like the bakery, being on the main road with passing traffic
- High quality services delivered for residents and the wider area. The bakery, White Hart and butchers so this in spades
- High tree
- I don't know but I see lots of people asking for jobs on the community Facebook page
- I would imagine the local community using them.
- ideal, quiet location, low risk of crime
- Industrial
- Internet connectivity. Access to shops / cafes in the centre of Hingham
- It's on a fairly main road, good services, shops etc., nice place to work.
- Light industry
- Lincoln coffee shop
- Local people rarely shop locally, So small attractive tourist type coffee shops are the in thing. Garden centres. People travel to these and meet up with friends, as I do
- Local produce
- Local produce and community businesses
- Local trade, being well supported by the community/good community links
- local trade/customers
- Locality and easy access
- location to Norwich and A11
- Location, access to 2 major county roads (A47, A11). Ease of travel using bus service from Watton and Norwich directions. Options for rail services reasonably close. Support of other local businesses.
- Lots of local residents support local businesses
- Low Prices
- Main Watton to Norwich route
- More people visiting Hingham
- n/a
- New small proper pub, but not a food house
- No idea!
- not a businessperson I don't know
- not qualified to answer
- not qualified to answer any of these questions as have been retired for years
- Not sure, but probably a nice place to be.
- Of they move elsewhere
- on B1108 attractive location, presence of other shops and facilities
- Parking
- Parking
- Parking spaces, being able to cross busy main roads to get to the businesses, safe walking route, demand. We need to know what businesses are operating, advertising, events, pleasant environment.
- Passing trade accessibility

- Passing trade could be encouraged by making the town centre look really attractive with colourful flower displays especially outside the pub as in our neighbouring towns of Wymondham and Attleborough
- Passing traffic
- Pleasant to visit
- Plenty of customers therefore proper parking facilities is a must
- Providing that local people need
- public transport
- Public transport system, passing trade, current shops and facilities
- Public transport. Food & drink options.
- quality of businesses established in Hingham, bus route, transport links
- quiet location
- Range of options. For competition. Foot access for non- locals
- Regular bus service for employees
- Regular bus service through Hingham to Norwich, N&N, University and service to Watton and easy access to A11, London. Shops and businesses in Hingham centre and Co-op encourage community trading
- Reliable postal service
- restaurants
- Roads system to go North , south, east and west. But traffic control in the town and entry and exits.
- Small and quiet - at current there is the right balance of businesses to houses
- Small business units giving employment for youth opportunities. Good access to B1108 but on fringes
- small businesses
- Small friendly businesses
- Small individual units we have enough larger employers
- Small industrial
- Small industrial units off Norwich Road would be ideal
- small local business that support the community
- small shops
- start-up facilities
- supply of residents needs without the need to travel outside Hingham, also attractive to residents of adjoining villages, removing the need to travel to Watton/Dereham/Wymondham/Attleborough
- supported locally
- tea rooms, coop, pub
- That Hingham is a major thoroughfare
- That they are kept local and small.
- The basics namely, pharmacy, bakers, newsagents, butchers, pub, dental practice,
- The businesses that serve a daily need like the Butchers, Bakers and Co-op
- The businesses that thrive offer a great service embodied by their reaction during the pandemic.
- The co op
- The fact that it's a relatively quiet, rural village/town. It's not yet packed to the brim with new housing
- The fact they are used by locals and parking nearby (although I feel parking should be controlled e.g. 1/2-1hour not all day or when on holiday
- The Fairlands garage
- The location
- The main road passes through the middle, lots of passing trade
- The main Watton to Norwich road
- The number of people who use it as a centre for shopping etc.
- The pub. The coop
- The remote location - i.e. people not able to drive can walk to work.
- The small close knit community feeling the businesses can provide, the reliability of being a small village business
- The through traffic and how nice the town is to visit for the pub etc
- Through road
- Too many services rather than shops"
- Traditional small units
- unknown



- A reduction in heavy commercial vehicles routing through the town,
- Ability to park
- accessibility
- Affordable housing/affordable private rent houses, Bus routes from Dereham direct. Cheaper shop prices.
- affordable rents/rates
- An enormous antique centre
- as above. (general comment) i would like to see Hingham promote an adaptive programme to climate change, look after the young people, the vulnerable and the elderly, promote a cohesive community
- As before a more supportive and proactive town council
- as no more businesses can fit in the Marketplace any new businesses would need to be on the edge of the town which would make footfall small.
- Attracting a more upmarket business. Become an inland Burnham Market!
- Bank, P Office, Parking!!!
- Banking/post office, faster internet access, affordable space for business start-up/hub.
- Better (faster) broadband - fibre to each building/home
- better broadband service
- Better bus access
- Better bus links to wymondham and attleborough and Dereham
- better bus routes so more people could access jobs
- better car parking
- Better car parking
- better organised parking
- Better Parking
- better parking
- Better parking
- Better parking
- Better Parking
- better parking and faster broadband
- Better parking around marketplace
- Better parking away from the centre
- Better parking facilities
- better parking facilities
- BETTER Parking facilities
- Better parking maybe more space to eat outdoors.
- Better roads
- better roads access
- Better short term parking
- Better totes and parking
- Better traffic management
- Better transport facilities, parking, designated place to trade, potential to expand, being more diverse, versatile rather than an ageing population, Hingham needs to look appealing, there's too many tired looking shop fronts, Hingham needs to be more vibrant, street names need replacing cleaning, the town streets need weeding
- Better transport links. Later bus service and routes connecting Hingham to Dereham and Attleborough
- Bus links to Attleborough so trains are more easy to use
- Car park
- Car park
- Car park, more variety of shops, another Public House.
- Car parking areas
- car parking facilities
- car parking provision
- car parks
- Car Parks, Pedestrian areas, allow signage.
- Carpark



- carparking
- Cheap rates from south Norfolk
- Chinese takeaway for evening meetings"
- Controlled parking which allows workers and customers/clients access.
- Controlled parking. Reducing traffic speed
- Corridor between Norwich and cambs. Champion A11 proximity"
- Decent parking area
- Designated parking areas. A Post Office. A delicatessen and better cafe facilities.
- Designed parking space for long term parking including those who park and ride
- Don't know
- Don't know
- Don't know.
- Easier parking
- Expansion of business park - not an additional one
- Faster broadband, more parking,
- faster internet speeds maybe
- Fibre to the premises. Broadband over copper is too slow.
- Flexible working space, cheap rent
- Full fibre internet
- Getting rid of Hingham, Norfolk Facebook page, its a toxic social media site
- Giving workers somewhere to park, so they visitors can park i.e. Market Place/Fairlands visitors to Chaifonts sometimes park 3 abreast blocking the road
- Good access"
- good internet access
- Good rental/council tax rates
- Greater parking
- Having more amenities for visitors
- High speed internet, lower rates, more units available
- Hingham already has sufficient businesses and a business area
- Hingham already is an attractive place. It's a Victorian town, with a beautiful marketplace. We chose Hingham, after working in a major city.
- Hingham is not as business hub nor should it become one!
- Hingham is not suitable for more businesses-where would you put them
- How about a bank and a real post office. Actual facilities
- I don't know
- I don't think it need be more attractive, it is already.
- I don't know
- I suppose parking is one of key things.
- Improve mobile signal
- Improve the parking
- improved car parking
- Improved road links, car parking
- In the town more shop units, outside the town a designated commercial area.
- Internet speeds
- It's OK now
- Keep character
- land for industrial use
- Leave it as it is
- less traffic
- Location
- Longer opening hours on the other business's
- Low business rates
- low cost small business units
- Low Prices
- Lower business rates
- Lower rates in unoccupied units off the market square
- Lower rents for shops

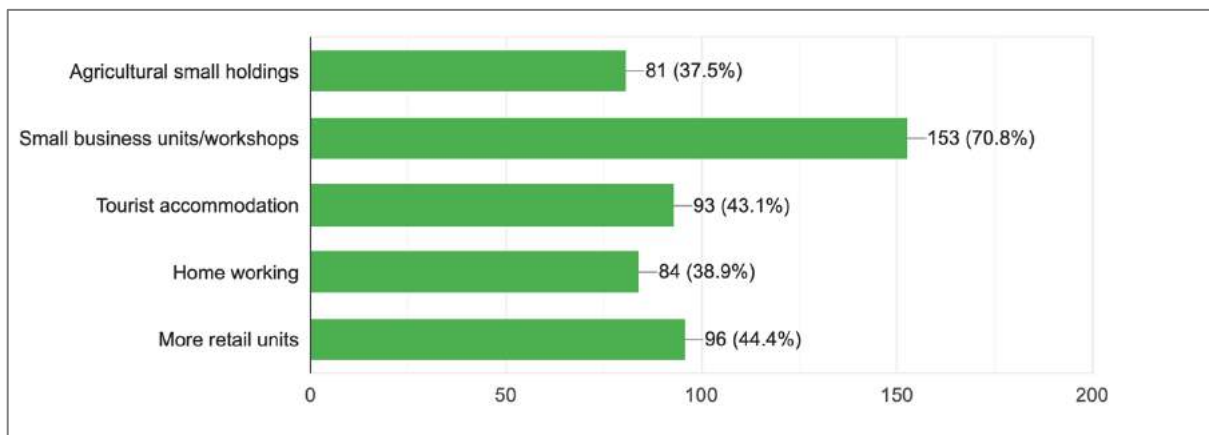
- Lower speed limits (more 20mph zones)
- Maybe office and meeting room space to rent. In Hingham everyone says hello to one another and maybe there is a way to extend this for home workers to lease space on an ad hoc day basis to be able to say hello to other home workers too.
- mid place location good links to centre of Norfolk
- More car parking spaces
- More carparking spaces
- More commercial units available for small start-up's
- More formal parking facilities
- More houses
- More houses and carparks
- More housing? A more diverse population
- More parking
- More small office and workshop space at a reasonable rental
- More thought given to car/van parking throughout Hingham. It is becoming blocked and hidden by parked vehicles.
- More younger people
- n/a
- No idea!
- Not in business"
- not qualified to answer
- Not sure
- not sure
- Not sure
- Offering lower rent compared with larger towns and Norwich
- parking
- Parking
- parking
- Parking
- Parking
- Parking
- Parking
- Parking
- parking (additional0
- Parking available
- Parking but not by spoiling the ethos of the current community and town
- Parking facilities off street
- Parking in town centre
- Parking market place - fairylands
- parking needs to be planned properly
- Passing and local trade. Lower business rates and rents
- post office
- post office, bank, parking. Existing businesses have difficulty from people blocking their business by parking all day, making it difficult for customers to park.
- Post Office, better parking
- post office, buses to run later
- Post Office. Possibly rates are an issue (judging by media coverage and commentary, admittedly), cycle routes to encourage safe green transport use.
- pubs and restaurants
- Rail connection-(impossible)
- Reduce or make the market place a no parking area
- replacement of trees in the Market Place and reduction of painted road markings."
- retail businesses may benefit from more parking accommodation
- Road safety and parking facilities
- Safe pedestrian area in the centre with crossings etc. Extra parking centrally.
- Sandwich and coffee takeaway at lunchtime

- see 21
- Shops with longer opening hours.
- Small business units, better road access. Improving B1108 to 'A' standard. Better buses to Attleborough (currently none) and Dereham
- Small businesses that would reduce the need to travel out of town, I. E DIY store, Indian or Chinese restaurant
- Small retail units
- Small start-up units or workshops to give people a chance to set up on their own
- small starter units with adequate parking delivery areas off b1108
- Sort out parking. Businesses are losing customers due to parking problems
- Sort the carparking,. Carparking is taken up by those people who working in our town, Am sure they would park on a carpark, maybe at an agreed fee if we had one
- Space for more parking.
- Space for start-ups / small business. Space for artisan / craft businesses.
- start-up sites
- The businesses already here do not help local people
- There are already enough businesses
- These are the same things that make it an attractive place to live and visit:
- Tie in with Norwich science park and the tech
- Workforce

**(23) Should the following be encouraged in Hingham? (Please tick ✓ one or more box)**

216 responses

**Summary of the data:** Most support for small business units/workshops (70.8% of household respondents), with some support for more retail units (44.4%), tourist accommodation (38.9%), home working (38.9%) and agricultural small holdings (37.5%).  
**Action:** Develop a policy around the development of further businesses.



**Other (unsorted data)**

39 responses

- A good hardware store
- A gym
- A Post Office
- Affordable housing for youngsters, to keep them in town

- but not 2nd homes
- C
- Care facilities, NHS Dentist, Post Office
- Don't know
- farm shop
- galleries
- Handy centre
- Hardware store. Organic produce
- Ideally would like bus route to Attleborough to discourage car use.
- If consideration is given to more industrial units, we feel these are best sited on outskirts of town, away from the residential areas.
- Independent shops / work shops
- less traffic
- maybe a hot desk hive for home workers at an empty unit
- Maybe along with encouraging tourism we could encourage more traditional craft workshops.
- More restaurants/good takeaways
- More support should be provided to smaller businesses like the green grocers and the art studio, to prevent them going under because of the coop. Hingham should have independent businesses, to keep a nice community feel to the village, rather than inviting in big companies like coop, which will destroy local businesses (example - Harrods of Hingham lost due to coop).
- nice houses that are pretty and not expensive
- Not charity shops, encourage library and public toilet use to keep active
- not sure
- One or two nice restaurants with good chefs would probably do well
- Other
- Post office
- Post Office
- post office
- Post Office
- Post office
- Post office facility
- post office, bank, NHS dentist
- Sky tower, revolving restaurant and monorail link to mid Norfolk railway at Kimberley. It's OK to dream, right?
- Small independent food shops, craft shops - places for people who 'homework' to meet and work together in a cafe setting
- Specialist accommodation, not buy to let and air bnb
- Tourist accommodation - NO!! Restrictions! If 2nd homes/Air B&B
- Trees
- We have enough for the size of the town
- We need a village charity shop to raise funds for Hingham, new playground equipment and an elderly get together. A post office zebra crossing to safely cross the busy road to the library and Lincoln hall, dog poo bins at the entrance to the fields by allotments on Hardingham rd. so people don't just drop poo bags in the bushes. Also what's going on with all the empty units down the end of Hardingham rd.? Could they be let out? Or charity or offices or gym
- we need more tourist accommodation, start up working units would be good or hot desking for small business

## UNDER 18s ONLY

### (24) How would you like to see Hingham develop for the better within the next 20 years?

39 responses (note: some responses are not from under 18s)

### Summary of the data: Interest in

- Bus routes
- Post Office
- Events
- Gym
- Swimming pool
- Better parking
- Footpaths
- Forest
- Well-designed homes
- Better roads
- Keep its identity
- Road safety
- Wildlife areas
- More part-time working for teenagers

**Action:** Consider data alongside other data collected from young people.

### Unsorted data

- A bus route to Dereham. Housing like Abel homes, but much cheaper. Own post office. Events at Lincoln hall like cake stalls and live mike shows
- A gym and more social areas for 18-25 year olds such as theatre style productions
- A more effective Town council that doesn't just accept that "Nothing can't be done"
- A post office etc should be in this section maybe
- a swimming pool
- Add on outdoor pool - Lido or swimming pool
- Any expansion controlled so it can be supported with appropriate infrastructure
- Area for cars to park instead of parking in the centre and causing restrictions
- Better footpaths, more car parking areas. Use the Fairland opposite Lincoln Hall, Library and bowls club as permanent car parking lot. Its within easy access for bus and shops.
- Better parking on the Fairland
- Bus routes, more to do, better internet
- Encourage locals to be able to afford properties.
- Gym, pool, forest
- Hingham needs to remain small and not overwhelmed with new builds. Ensure local people are able to stay in the town.
- I hope it doesn't become like red Lodge with houses piled on top of each other, no green space and cars parked both sides of the road.
- I think Hingham is a lovely place as it is. The thing that would make it better is to get some parking area near the centre. Maybe have a time limit on parking so people can still stop to use the shops.
- I would like them to build houses that look old. I don't want lots of new houses like in Great Ellingham. I also want better roads and a way for it to be less dangerous crossing from New Road to Little Ellingham Road across the Attleborough road.
- Improved management of interface between cars and people
- it could grow a bit. needs to keep it's identity. Needs a good stock of smaller homes for first time buyers.
- Keep Hingham as a separate identifiable community, not integrated into Great Ellingham or Scoulton for example
- Local residents buyer scheme
- Make road less busy and slower. Road crossings.
- Manage growth
- more areas for wild animals
- more bigger family homes and a rock wall!

- More effort with Xmas decorations "
- More part-time working for teenagers in the town
- More shops nearby
- n/a
- North/south public transport options (not just to Watton, Wymondham and Norwich). Improved internet access
- not a lot, lovely place to live
- not to have any more houses built
- NOT UNDER 18: Keep running community events and guest food stalls etc. Stop Hingham from becoming a boring, sleepy town.
- NOT UNDER 18: Try to keep it looking traditional if possible
- See previous answers. Ensure the character and heritage of Hingham is maintained.
- Slowly, with infrastructure keeping up with any growth in people
- Suitable housing for the time being
- To grow with a mix of people and housing types.
- To improve road safety near the church. Improve parking areas so the building in Hingham can be appreciated. Housing to be kept traditional and in keeping with the history and location.
- Very, very slowly, as a rural self-sustaining community with minimal outside influence